



DAYANAND COLLEGE OF COMMERCE, LATUR

Experiential Learning Activity: Mock Stock

About Activity: Virtual electronic goods and Virtual currency is provided to students. In a class room some are selected as buyer and some sellers. Buying and selling of those goods is done among buyers and sellers. Sellers try to earn maximum profit and buyers try to save maximum virtual amount given to them. At the end of this activity, highest earner is selected as best seller and highest money saver is selected as best buyer.

Total Participants: B. Com FY

Div A: 33 Div B: 44 Total: 77

Date: 25.07.2026 to 31.07.2026

Objectives:

1. **Understand Market Dynamics:** To provide students with a practical understanding of how demand and supply affect the price of goods in a competitive market.
2. **Develop Decision-Making Skills:** To enable students to make quick and informed buying or selling decisions under changing market conditions.
3. **Learn Price Fluctuation Mechanisms:** To illustrate how product value (like a smartphone or laptop) changes due to consumer preferences, new launches, or availability.
4. **Enhance Financial Literacy:** To build knowledge about profit, loss, and investment strategies while dealing with limited resources.
5. **Promote Analytical Thinking:** To encourage students to analyse trends, anticipate future price changes, and strategize accordingly.
6. **Encourage Teamwork and Negotiation:** To foster collaboration, bargaining, and communication skills when working in buyer/seller groups.
7. **Simulate Real-Life Business Environment:** To give a hands-on experience of how trading works in markets (though simplified from the stock market, applied to electronic goods).
8. **Risk Management Practice:** To help students understand how to manage uncertainty, risks, and competition in trading activities.



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Best Seller - I

II

DAYANAND COLLEGE OF COMMERCE, LATUR

MOCK STOCK - 2026-27

Name of the Seller: Sonchita Holkar Duration: 25th to 31st July, 2026

Class: I year

Div: A

Roll No: 33034

Sr. No.	Products	Selling Price	Name of the Buyer	Sign
1	Laptop (Dell)	46000	Pathan Payal	<u>Payal</u> ✓
2	Smart Watch (Apple)	27000	Koge Peachi	<u>Peachi</u> ✓
3	Mobile (Samsung)	24500	Parihar Pratiksha H.	<u>Pratiksha</u> ✓
4	Music System (Sony)	4500	shraddha Mangarpale	<u>shraddha</u> ✓
5	LED TV (LG)	40500	Parihar Pratiksha H.	<u>Pratiksha</u> ✓
6	Fridge (Godrej)	21500	Rajarkar Aditya Bhoji	<u>Aditya</u> ✓
7	Washing Machine (Voltas)	10000	Pathan Payal	<u>Payal</u> ✓
8	Air Condition (Blue Star)	37500	Aditi sagors	<u>Aditi</u> ✓
9	Water Purifier (Pureit)	2000	Aditi sagors	<u>Aditi</u> ✓
10	Microwave Oven (Panasonic)	5100	Rajarkar Aditya Bhoji	<u>Aditya</u> ✓
Total Income		208600		

Rules:

- Earn maximum profit to become a **Best Seller**.

Sign:

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Best Buyer I

Best Buyer 2
No 8-3

DAYANAND COLLEGE OF COMMERCE, LATUR

MOCK STOCK - 2026-2027

Name of the Buyer: Tupe Ankita

Duration: 25th to 31st July, 2026

Class: B.Com.fyDiv: ARoll No: 33098

Sr. No.	Products	Buying Price	Name of the Seller	Sign
1	Laptop (Dell)	35,000	Namrata Deshmukh	Namrata
2	Smart Watch (Apple)	3,500	Khosavane Abhishek	Abhishek
3	Mobile (Samsung)	20000	Gaikwad Suraj	Suraj
4	Music System (Sony)	3500	Mansi Chavan	Mansi
5	LED TV (LG)	36000	Gaikwad Suraj	Suraj
6	Fridge (Godrej)	18,000	Abhishek Khosavane	Abhishek
7	Washing Machine (Voltas)	95,000	Bidwe Mohini	Mohini
8	Air Condition (Blue Star)	35000	Gaikwad Suraj	Suraj
9	Water Purifier (Pureit)	1800	Khosavane Abhishek	Abhishek
10	Microwave Oven (Panasonic)	3000	Dhale Shubham	Shubham
Total Expenditure		1,65,300		

Rules:

- You have Rs. 3,00,000 only.
- Save the maximum amount to become a Best Buyer.

Sign:

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Best Buyer I

1

DAYANAND COLLEGE OF COMMERCE, LATUR

MOCK STOCK – 2026-2027

Name of the Buyer: Hudge Manisha Bandy Duration: 25th to 31st July, 2026

Class: B.Com. fy

Div: B....

Roll No: 33310..

Sr. No.	Products	Buying Price	Name of the Seller	Sign
1	Laptop (Dell)	30000	Balutkar Srushti	<u>Srushti</u>
2	Smart Watch (Apple)	3000	Dhage Vaishnavi	<u>Vaishy</u>
3	Mobile (Samsung)	22000	HATGE Anshid	<u>Anshid</u>
4	Music System (Sony)	4000	Pachharya Gajile	<u>Pachharya</u>
5	LED TV (LG)	36000	om Bhosale	<u>om</u>
6	Fridge (Godrej)	19500	Katke Ashish	<u>Ashish</u>
7	Washing Machine (Voltas)	8000	Jadhav Diya	<u>Diya</u>
8	Air Condition (Blue Star)	36000	Jangid Pavan	<u>Pavan</u>
9	Water Purifier (Pureit)	1750	Jadhav Harsha	<u>Harsha</u>
10	Microwave Oven (Panasonic)	3000	Jadhav Diya	<u>Diya</u>
Total Expenditure		163250		

Rules:

- You have Rs. 3,00,000 only.
- Save the maximum amount to become a Best Buyer.

Sign:



Best Seller I

(1)st

DAYANAND COLLEGE OF COMMERCE, LATUR

MOCK STOCK – 2026-27

Name of the Seller: Bhuse Pooja Balaji Duration: 25th to 31st July, 2026

Class: 1st year

Div: B

Roll No: 33212

Sr. No.	Products	Selling Price	Name of the Buyer	Sign
1	Laptop (Dell)	39,000	Mayande Janabai	
2	Smart Watch (Apple)	4000	Pawar tapti	
3	Mobile (Samsung)	24000	Shelke Vaishnavi	
4	Music System (Sony)	42000	shiva dwivedi	
5	LED TV (LG)	46,000	shrangare Madhavi	
6	Fridge (Godrej)	20,000	Gauravi Pawar	
7	Washing Machine (Voltas)	9000	Shelke Vaishnavi	
8	Air Condition (Blue Star)	37,700	Sayyad Mehibeen	
9	Water Purifier (Pureit)	1200	Nagargoje Vaishnavi	
10	Microwave Oven (Panasonic)	4500	shrangare Madhavi	
Total Income		2,27,400		

Rules:

- Earn maximum profit to become a **Best Seller**.

Sign:

IQAC Director
Internal Quality Assurance Cell
Dayanand College of Commerce, Latur.

Principal
Dayanand College of Commerce,
LATUR.