



DAYANAND COLLEGE OF COMMERCE, LATUR

Experiential Learning Activity

By Dr. A.S. Bhanji

Mock Stock- Virtual Buying & Selling Programme

About Activity: Virtual electronic goods and Virtual currency is provided to students. In a class room some are selected as buyer and some sellers. Buying and selling of those goods is done among buyers and sellers. Sellers try to earn maximum profit and buyers try to save maximum virtual amount given to them. At the end of this activity, highest earner is selected as best seller and highest money saver is selected as best buyer.

Total Participants: 43

Class & Division: B.com II E

Date: 12.01.26 to 16.01.26

It is one of the unique activities conducted every year with the objective to inculcate managerial skill within students. This activity is frame in such manner to boost the confidence of students and make them aware about the market transactions. In this Academic year, I have conducted this activity in B.com II Eas continuous evaluation activity under my subject Business Environment, where we make two teams named **Buyers & Sellers**. We also providethem detail format of Buyer & seller sheet and also provide prescribed format of Product Specification. It is one of the unique competition where student performed to grab the title of **“Best Buyer & Best Seller”**. We have defined the criteria to choose Best Buyer & Best Seller as described below:

Best Buyer: Who will save maximum money!

Best Seller: Who will gain maximum profit!

Objectives:

1. **Understand Market Dynamics:** To provide students with a practical understanding of how demand and supply affect the price of goods in a competitive

market.

2. **Develop Decision-Making Skills:** To enable students to make quick and informed buying or selling decisions under changing market conditions.
3. **Learn Price Fluctuation Mechanisms:** To illustrate how product value (like a smartphone or laptop) changes due to consumer preferences, new launches, or availability.
4. **Enhance Financial Literacy:** To build knowledge about profit, loss, and investment strategies while dealing with limited resources.
5. **Promote Analytical Thinking:** To encourage students to analyse trends, anticipate future price changes, and strategize accordingly.
6. **Encourage Teamwork and Negotiation:** To foster collaboration, bargaining, and communication skills when working in buyer/seller groups.
7. **Simulate Real-Life Business Environment:** To give a hands-on experience of how trading works in markets (though simplified from the stock market, applied to electronic goods).
8. **Risk Management Practice:** To help students understand how to manage uncertainty, risks, and competition in trading activities.

Following is the outcome of this activity:

Activity Year	Rank	Best Buyer	Best Seller
2025-2026	First	Surwase Anjali	Maske Yogesh
	Second	Chavan Vishakha	Surwase Dhiraj



Best seller - 1st Rank

DAYANAND COLLEGE OF COMMERCE, LATUR

MOCK STOCK – 2025-26 (Term II)

Name of the Seller: Maske yagesh Submission Date: 16/01/26

Class: B.com

Div: E

Roll No: 77838

Sr. No.	Products	Selling Price	Name of the Buyer	Sign
1	Laptop (Dell)	90,000	Ige Vishal	<u>Ige Vishal</u>
2	Smart Watch (Apple)	55,000	Neha Waghmare	<u>Neha</u>
3	Mobile (Samsung)	45,600	Ige Vishal	<u>Ige Vishal</u>
4	Music System (Sony)	28,000	Omkar Gormage	<u>Omkar</u>
5	LED TV (LG)	67000	Katade Sukesh	<u>Sukesh</u>
6	Fridge (Godrej)	24500	Chavan Snehal	<u>Chavan</u>
7	Washing Machine (Voltas)	23660	Om Sakhar	<u>Om</u>
8	Air Condition (Blue Star)	50,440	Om Beekhu	<u>Om</u>
9	Water Purifier (Pureit)	8,000	Kadam Omkar	<u>Omkar</u>
10	Microwave Oven (Panasonic)	12500	Chavan Snehal	<u>Snehal</u>
Total Income		<u>2404150</u>		

Rules:

- Earn maximum profit to become a Best Seller.

$$\begin{array}{r}
 \text{Profit} \quad 183420 \\
 404150 \\
 - 220730 \\
 \hline
 183420
 \end{array}$$

Sign: [Signature]

Best Buyer - 1st rank

DAYANAND COLLEGE OF COMMERCE, LATUR

MOCK STOCK – 2025-2026 (Term I)

Name of the Buyer: Anjali B. Surwase Submission Date: 16/01/2026

Class: B.com (5-Y)

Div: 'E'

Roll No: 44858

Sr. No.	Products	Buying Price	Name of the Seller	Sign
1	Laptop (Dell)	58,000	Surwase Abhilya Hariram	<u>Abhilya</u>
2	Smart Watch (Apple)	6,000	Shinde shruti Balaji	<u>shruti</u>
3	Mobile (Samsung)	32,500	Kiswe Pranali Pradip	<u>Pranali</u>
4	Music System (Sony)	13,000	Shindeakce harsh	<u>harsh</u>
5	LED TV (LG)	20,000	Maske Potal Kailas	<u>Potal</u>
6	Fridge (Godrej)	27,000	Shaikh Saniya Khayya	<u>Saniya</u>
7	Washing Machine (Voltas)	12,000	Surwase Abhilya Hariram	<u>Abhilya</u>
8	Air Condition (Blue Star)	42,000	Shinde shruti Balaji	<u>shruti</u>
9	Water Purifier (Pureit)	8,000	Shaikh saniya Babu	<u>saniya</u>
10	Microwave Oven (Panasonic)	7,800	Limbapure sakshi	<u>sakshi</u>
Total Expenditure		226,300 2,95,500		

Rules:

Balance → 73,700

- You have Rs. 3,00,000 only.
- Save maximum amount to become a **Best Buyer**.

Sign: Anjali

Best Buyer - IInd Rank

DAYANAND COLLEGE OF COMMERCE, LATUR

MOCK STOCK – 2025-2026 (Term I)

Name of the Buyer: ...Chavan Vishakha... Submission Date:

Class: ...B.Com.-54...

Div: ...E...

Roll No: ...44806...

Sr. No.	Products	Buying Price	Name of the Seller	Sign
1	Laptop (Dell)	54499	Jagtap shital	shital
2	Smart Watch (Apple)	5500	Muske Rajal	Rajal
3	Mobile (Samsung)	32499	Gaurei Gundare	Gaurei
4	Music System (Sony)	8999/-	Afshan shah	Afshan
5	LED TV (LG)	48000	Shindalkar harsh	Harsh
6	Fridge (Godrej)	25499	Waghmare Akanksha	Akanksha
7	Washing Machine (Voltas)	14000	Jagtap shital	shital
8	Air Condition (Blue Star)	42500	Mane Vishakha	Mane
9	Water Purifier (Pureit)	5000	Akanksha Waghmare	Akanksha
10	Microwave Oven (Panasonic)	11500	Amordeep pawar	Amordeep
Total Expenditure		248996		

Rules: total Profit - 51004

- You have Rs. 3,00,000 only.

- Save maximum amount to become a Best Buyer.

$$\begin{array}{r} 300000 \\ - 248996 \\ \hline 51004 \end{array}$$

Sign: ...Chavan...

Best seller - IInd Rank

DAYANAND COLLEGE OF COMMERCE, LATUR

MOCK STOCK – 2025-26 (Term II)

Name of the Seller: Dhiraj K. Suryawade Submission Date: 16/01/2026

Class: S.Y.

Div: 'E'

Roll No: 44859

Sr. No.	Products	Selling Price	Name of the Buyer	Sign
1	Laptop (Dell)	1,40,000	Omkar Gomsale	<i>[Signature]</i>
2	Smart Watch (Apple)	7,000	Omkar Sakhare	<i>[Signature]</i>
3	Mobile (Samsung)	35,000	Tumkute Shruti	<i>[Signature]</i>
4	Music System (Sony)	10,000	Hanure Simran	<i>[Signature]</i>
5	LED TV (LG)	55,000	Omkar Sakhare	<i>[Signature]</i>
6	Fridge (Godrej)	23,500	Pawar Kreshna	<i>[Signature]</i>
7	Washing Machine (Voltas)	40,000	Dnyaneshwari Waike	<i>[Signature]</i>
8	Air Condition (Blue Star)	56,500	Pawar Payal	<i>[Signature]</i>
9	Water Purifier (Pureit)	9,000	Vaishnavi more	<i>[Signature]</i>
10	Microwave Oven (Panasonic)	10,000	Tumkute Shruti	<i>[Signature]</i>
Total Income		(386,000) - 220,730	1,65,270	

Profit = 1,65,270

Rules:

- Earn maximum profit to become a **Best Seller**.

Sign: *[Signature]*



Dayanand College of Commerce, Latur

Experiential Learning Activity

Name of the Teacher : Dr. Akanksha S. Bhanji

Class & Division : B. Com SY E

Date & Time : 12.01.26 to 16.01.26

Name of the Activity : **Mock Stock**

Participated Students:

Roll No.	Name of the Seller	Sign
44838	Maske Yogesh	<u>Yogesh</u>
44875	Magar Sanket	<u>Sanket</u>
44807	Sakshi Desai	<u>S Desai</u>
44859	Surwase Dhiraj	<u>Dhiraj</u>
44833	Limbapure Sakshi	<u>Sakshi</u>
44828	Khose Gayatri	<u>Gayatri</u>
44830	Kiwde Ashitosh	<u>Ashitosh</u>
44803	Bhosale Uday	<u>Uday</u>
44863	Waghmare Akanksha	<u>Akanksha</u>
44836	Mane Vishakha	<u>Vishakha</u>
44826	Bhimai Kamble	<u>Kamble</u>
44823	Kagade Amruta	<u>Amruta</u>
44829	Kiswe Pranali	<u>Pranali</u>
44853	Shaikh Saniya	<u>Saniya</u>
44855	Shinde Shruti	<u>Shruti</u>
44820	Jagtap Shital	<u>Shital</u>
44839	Maske Payal	<u>Payal</u>
44814	Gundare Gauri	<u>Gauri</u>
44852	Shah R. Afshan	<u>Afshan</u>
44802	Algule Bhakti	<u>Bhakti</u>
44869	Shaikh Saniya K.	<u>Saniya</u>
Roll No.	Name of the Buyer	Sign
44822	Kadam Suhani	<u>Suhani</u>
44824	Kakade Suksena	<u>Suksena</u>
44865	Waghmare Vaishnavi	<u>Vaishnavi</u>
44810	Gaikwad Dnyaneshwar	<u>Dnyaneshwar</u>

44847	Pawar Payal	Payal
44805	Chavan Snehal	Snehal
44825	Kalkote Nandini	Nandini
44815	Hake Gayatri	Gayatri
44843	Munale Srushti	Srushti
44864	Waghmare Neha	Neha
44812	Ghodke Mayuri	Mayuri
44835	Mali Sanskruti	Sanskruti
44851	Sakhare Om	Om
44868	Gomsale Omkar	Omkar
44871	Pawar Krushna	Krushna
44844	Pathan Ayan	Ayan
44872	Waghmare Vaishnavi	Vaishnavi
44845	Pathan Kaif	Kaif
44858	Surwase Anjali B.	Anjali
44806	Chavan Vishakha	Vishakha
44821	Kadam Omkar	Omkar
44861	Tumkute Shruti	Shruti

~~ABheige~~

Teacher's Sign

Principal
PRINCIPAL
 Dayanand College of Commerce,
 LATUR.