



DAYANAND COLLEGE OF COMMERCE, LATUR

Experiential Learning Activity: Advertisement Taglines

30 minutes: 30 Taglines

Date: 12/02/2026

Total Participants: 45

About Activity: Activity based on Unit: Advertisements. Students are taught the types of advertisements. Features of effective newspaper, Television and Radio advertisements. Accordingly, they are asked to observe different taglines, jingles, rhyming words used in ads, its effects and how they attract the attention and are useful to remember the ad.

Objectives:

1. Increase Brand Awareness
2. Encourage Active Participation
3. Build Marketing Skills
4. Identify Emerging Talent
5. Critical analysis of language used in ads
6. Engage Target Audience

Class: B.com SY E



Class: B.com SY F & G




Teacher


Principal
Dayanand College of Commerce.
LATUR.

Experiential Learning Activity

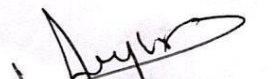
Advertisement Taglines - 30 minutes: 30 Taglines

Class: B.Com SY E

Date: 12/02/2026

Attendance

Sr. No.	Name	Class	Div.	Roll No.	Sign
1.	Waghmare Vaishnavi shivaji	B.comsy	E	44872	Vaishnavi
2.	Ghodke Mayuri Balaji	B.comsy	E	44812	Mayuri
3.	Munale Srushti Sachin	B.comsy	E	44843	Sm
4.	Hake gayatri govind.	B.comsy	E	44815	Sachin
5.	Chavan Vishakha Vishwanath	B.comsy	E	44806	V.Chavan
6.	Jagtap Shital Suresh	B.comsy	E	44820	Shital
7.	Desai Sakshi Satish	B.comsy	E	44807	Sakshi
8.	Khose Gayatri Ratan	B.comsy	E	44828	Bose
9.	Kadam Subhani Tatparao	B.comsy	E	44822	Subham
10.	Surwase Anjali Bharat	B.comsy	E	44858	Anjali
11.	Shaikh Saniya Babu	B.comsy	E	44853	Saniya
12.	Pawar Payal Manik	B.comsy	E	44847	Payal
13.	Waghmare Neha Balaji	B.comsy	E	44864	Neha
14.	Akanksha munika Waghmare	B.comsy	(E)	44863	Akanksha
15.	Waghmare Vaishnavi Rajkumar	B.comsy	(E)	44865	Vaishnavi
16.	Kakade Sukanya Chandrakant	B.comsy	E	44824	Sukanya
17.	Surwase Abhita Hariram	B.comsy	E	44857	Abhita
18.	Shah Rashaad Afshan Majloom	B.comsy	E	44852	Afshan
19.	Gundare Gauri Irrupa	B.comsy	E	44814	Gundare
20.	Pawar Krushna Vishnu	B.comsy	E	44871	Pawar
21.	Patil Kailash Kailash	B.comsy	E	44845	Patil


Subject Teacher
Sharanarathi Swapnali


IQAC Co-ordinator
Dr. P. T. Chavan
Co-ordinator
Internal Quality Assurance Cell
Dayanand College of Commerce, Latur.


Principal
Dr. P. M. Manikar
Principal
Dayanand College of Commerce,
Latur

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Attendance					
Sr. No.	Name	Class	Div.	Roll No.	Sign
1.	Sheagle Vaishnavi Namdev	B.com II	F	45009	Vaishnavi
2.	Gayatri Sheinivas Channawa	B.com II	G	45203	Gayatri
3.	Pandhare Sanika Dilip	B.com II	F	45029	Sanika
4.	Thakur Vaishnavi Shamsing	B.com II	F	45012	Vs. Thakur
5.	Lokhadiye Shivani Sontosh	B.com II	G	45211	Shivani
6.	Pisal Anjali Namdev	B.com II	F	45007	Anjali
7.	Payal Sidram Birdar	B.com II	G	452001	Payal
8.	Vaishnavi Santosh Gaikwad	B.com II	G	452005	Vaishu
9.	Pradnya Prasad kuinawal	B.com II	F	45028	Pradnya
10.	Arti Kundan Hare	B.com II	F	45025	Arti
12.	Mounali Kulkarni	B.com II	F	45026	Mounali
13.	Deshmukh Vasundhara	B.com II	F	45019	Vasundhara
14.	Dhanshri Yuvraj pore	B.com II	F	45008	Dhanshree
15.	Bhadange Rutuja Venkat	B.com II	F	45021	Rutuja
16.	Kulkarni Surbhi Rahul	B.com II	G	45210	Surbhi
17.	Kotwad Shriram madhav	B.com II	G	45209	Shriram
18.	Yedle Peavin Dattatray	B.com II	G	45218	Peavin
19.	Borade Chaitanya Krushna	B.com II	G	45202	Chaitanya
20.	Vikrant Sadashev madde	B.com II	G	45212	Vikrant
21.	Patlan Sakib Sheekhan	B.com II	G	45221	Sakib
22.	Ruthvik Santosh Bhoyarekar	B.com II	G	45220	Ruthvik
23.	Gulve Shubham Shiddheswar	B.com II	G	45207	Shubham
24.	Waherwar Swaraj Santoshsingh	B.com II	F	45015	Waherwar

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