



DAYANAND COLLEGE OF COMMERCE, LATUR

Academic Year : 2025-26

Activity Name :Poster Presentation on International Business

❖ Number of Participant: 23 (Group A to Group J)

Date of the activity: 09.03.2026

Class : B.Com TY (C)

Introduction: A classroom activity in the form of a poster presentation was conducted to help students understand the concepts of import, export, and international business. The activity encouraged students to visually present important information related to global trade, international markets, and economic relations between countries. Students worked individually or in small groups to design creative and informative posters explaining different aspects of international trade.

Objectives of the Activity

- ❖ To develop students' understanding of import, export, and international trade concepts.
- ❖ To encourage students to explore the role of international business in economic development.
- ❖ To enhance students' research, analytical, and presentation skills.
- ❖ To promote creativity and visual communication through poster design.
- ❖ To make students aware of India's role in global trade and international markets.

Activity Description

Students were divided into small groups and each group was assigned a topic related to international business. Some of the suggested topics included:

- ❖ Import and Export Procedures
- ❖ Major Export Products of India
- ❖ Role of the World Trade Organization in International Trade
- ❖ Benefits of International Business
- ❖ Balance of Trade and Balance of Payments

Learning Outcomes

- ❖ After completing the activity, students were able to:
- ❖ Explain the basic concepts of import, export, and international business.
- ❖ Understand the importance of global trade for economic growth.
- ❖ Identify major products involved in India's international trade.
- ❖ Demonstrate teamwork, communication, and presentation skills.

Activitiy Photo



Attendance



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Name of the Activity: Poster Presentation

Students' Attendance Sheet

Sub: Foreign Trade-X Class: B. Com TY, Div. C Date: 09.03.2026, Time 10.00 am

Group Name	Name of the students	Topic	Sign.
A	Shaikh Shahin Z.	Use of AI in Inteenational Business.	<u>Shahin</u>
	Kadam Anuradha S.		<u>Anu.K</u>
B	Shaikh Guljazz A.	Import Procedure	<u>Guljazz</u>
	Korke Anuradha G.		<u>Anuradha</u>
	Wangaskar Bhakti R.		<u>Bhakti</u>
C	Potdar Sanika Vitthal	Top 10 Largest Exporter Companies In India	<u>Sanika</u>
	Khandare Akanksha Krutika		<u>Akanksha</u>
	Pakhare Vaishnavi B.		<u>Vaish</u>
D	Chandanshive Aniket D.	Top 10 Largest importer companies in india.	<u>Aniket</u>
	Hotkar Jeevan S		<u>Jeevan</u>
	Solpure Aniket M		<u>Aniket</u>
E	Pade Shradha Krishna	Impact of the Iran Israel war on India's Trade	<u>Shadi</u>
	Dale Vaishnavi Satish		<u>Vaishnavi</u>
F	Bamne Rajshree G.	Export Procedure	<u>Rajshree</u>
	Shelke Gayatri		<u>Gayatri</u>
G	Patne Parvati Kiran	WAREHOUSE	<u>Parvati</u>
	Sakshi Naikwade		<u>Sakshi</u>
H	Angul Sneha Shankar	International marketing Logistic	<u>Sneha</u>
	Kadam Bhakti Hansraj		<u>Bhakti</u>
	Sabde Namrata Yuvraj		<u>Namrata</u>
I	Shinde Akash P.	Multinational companies	<u>Akash</u>
J	Jatu Premraj	Custom Duty.	<u>Prem</u>
	Sushant Salunke		<u>Sushant</u>

Subject Teacher

Principal
Principal
Dayanand College of Commerce,
LATUR