

Establishment Year : 1961
Independent : 1970
NAAC Reaccredited : B++ Grade



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Dayanand Education Society's

Dayanand College of Commerce, Latur

(Affiliated to - Swami Ramanand Teerth Marathwada University, Nanded.)



Laxmiraman Lahoti
President

Ramesh Biyani
Secretary

Dr. Rajaram Pawar
M.Com., M.Phil., Ph.D.
I/C, Principal

Date : 30/03/2024

Action Taken Report (2023-2024)

Name of the Committee: Department of BCA
Name of the Committee Incharge : Mrs. G. M. Joshi
Name of undertaken activity: Seminar on Digital Marketing
Day and Date of Activity: 28 March 2024
Name of Recourse Person: Mr. Akshay Gaikwad
Position/Interested Area of Recourse Person : Digital Marketing Expert

Number of Participants:


Sr. No	Students (Boys)	Students (Girls)	Teaching staff	Total participants
1	46	35	8	89

● Following documents are attached along with this:

1. Complete Activity Report (Duly signed by the Principal and Organizer)
2. Participants' attendance sheet.
3. Event photos.


Committee Incharge


IQAC Coordinator
Co-ordinator
Internal Quality Assurance Cell
Dayanand College of Commerce, Latur.

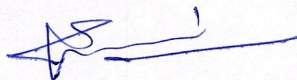

Principal
I/C, Principal
Dayanand College of Commerce,
Latur

REPORT

Title: Seminar on Digital Marketing

The department organized seminar on 'Digital marketing' on 28- March 2024 for BCA T.Y. students. The resource person was Mr. Akshay Gaikwad (Digital Marketing Expert) guided on Digital marketing skill and techniques. Mr. Akshay Gaikwad guided all students about career opportunities in digital marketing and current scope in it.

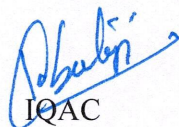
Prof. S.V. Swami (HoD BCA Dept.) gave introductory speech of program. Hon. Dr. R.S. Pawar (I/c Principal) was the president of the program. Dr. Lahane Ganesh (vice Principal), Dr. B.G. Kamble (IQAC Co-coordinator), Prof. N.V. Patil, Prof. Shendge L.S, Prof. G.M. Joshi, Prof. P.P. Patil were present for the program. Total 89 participants including faculty members benefited from the event.



HoD

H.O.D.

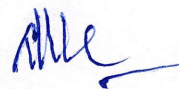
Dept. of Computer Application
Dayanand College of Commerce, Latur.



IQAC

Co-ordinator

Internal Quality Assurance Cell
Dayanand College of Commerce, Latur.



I/c Principal

I/C. Principal

Jayanand College of Commerce
LATUR.



दयानंद विद्यालय लातूर

दयानंद वाणिज्य महाविद्यालय, लातूर

दयानंद विद्यालय लातूर

दि.27.03.2024

सूचना

डिजिटल मार्केटिंगवर परिसंवाद

महाविद्यालयातील बी.सी.ए. तृतीय वर्गाच्या सर्व विद्यार्थ्यांना सूचित करण्यात येते की, गुरुवार दि. 28.03.2024 रोजी दु.02.00 वाजता डिजिटल मार्केटिंगवर परिसंवाद आयोजित करण्यात आला आहे. तरी सर्व विद्यार्थ्यांनी परिसंवादास वेळेवर आपल्या वर्गात उपस्थित रहावे.

बी.सी.ए. विभाग प्रमुख

H.O.D.

Dept. of Computer Application
Dayanand College of Commerce, Latur.

प्र. प्राचार्य

Principal
Dayanand College of Commerce,
LATUR - 433512



दयानंद वाणिज्य महाविद्यालय, लातूर

बी.सी.ए. तृतीय वर्ष

डिजिटल मार्केटिंगवर परिसंवाद

Date : 28.03.2024 वेळ : स.02.00 वा.

कार्यक्रमपत्रिका

सूत्रसंचालन	:	चन्हाण वैष्णवी, पठाण मुस्कान
स्वागत समारंभ	:	मंचावरील मान्यवरांचे
कार्यक्रमाचे अध्यक्ष	:	डॉ. आर. एस. पवार (प्र. प्राचार्य)
प्रमुख पाहुणे	:	श्री. अक्षय गायकवाड (Digital Marketing)
प्रमुख उपास्थिती	:	प्रा. डॉ. गणेश लहाने (उपप्राचार्य) प्रा. डॉ. बालाजी कांबळे (IQAC, समन्वयक)
प्रास्ताविक	:	प्रा. एस. व्ही. स्वामी
विद्यार्थ्यांचे मनोगत	:	विद्यार्थी
अध्यक्षीय समारोप	:	डॉ. आर. एस. पवार
आभार	:	देवाशी बोलसुरे
स्थळ	:	बी.सी.ए. बिल्डींग हॉल. नं. 03



DAYANAND COLLEGE OF COMMERCE, LATUR

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Attendance Sheet



Date : 28/03/2024

Time:

Sr.	Name of faculty	M/F	Designation	Sign
1	SNami. S.V	M	H.O.D	
2	Chesekar S.N.	F	Assist. prof	
3	Shendge L.S.	M	ASST. Prof	
4	Patil H.V.	M	ASST. PROF	
5	Patil P.P.	M	—L	
6	Sharma D.V.	F	Assistant professor	
7	Ms.Pachange k.v.	F	Asst. Prof.	
8	Sharananathi S.P.	M	— " —	

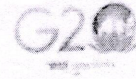


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Digital Managesheet

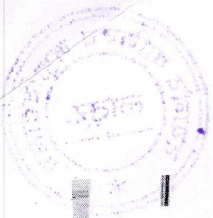
Attendance Sheet



Date : 28/03/2024

Time:

Sr.	Name of Student	M/F	Class	Sign
1	Shinde, Atshay Balasahel	M	BCA TY	Atshay
2	Deshmukh Amit Dharamraj	M	BCA TY	Amit
3	Vedant Kiran Hirve	M	BCA TY	Vedant
4	Rudrawar Nakul Gajanan	M	BCA TY	Nakul
5	Deblooskar Prasad	M	BCA TY	Prasad
6	Halburge Nagesh	M	BCA TY	Nagesh
7	Swami Abhishek	M	BCA TY	Abhi
8	Rapurwar Manmath	M	BCA TY	Manmath
9	Patil Rahul	M	BCA TY	Rahul
10	Salunke Pratik	M	BCA TY	Pratik
11	Koli Mayur	M	BCA TY	Mayur
12	Vange Avinash Indrajeet	M	BCA-TY	Avinash
13	Tupsundare Sumit	M	BCA-TY	Sumit
14	Kadam Omkar Ujjay	M	BCA-TY	Omkar
15	Dongare Amar	M	-11-	Amar
16	Deshmukh Abhijeet	M	-11-	Abhijeet
17	Kamble Karan Madhav	M	BCA-TY	Karande
18	Dhage Shyam	M	BCA-TY	Shyam
19	Rode Aditya Shankar	M	BCA TY	Aditya
20	Shinde Vishal Karan	M	BCA TY	Vishal
21	Potthan Aayon Ahmad	M	BCA TY	Aayon
22	Sayyed mo kaif Asif	M	BCA TY	Mo
23	Shaikh Harsh Balan	M	BCA TY	Harsh
24	Shaikh Ashar Khalil	M	BCA TY	Ashar
25	Birajdar Dhiraj Santosh	M	BCA TY	Dhiraj



DAYANAND COLLEGE OF COMMERCE

Organized by BCA Department

Digital Marketing

Attendance Sheet



Date : 28/03/2024

Tim

Sr.	Name of Student	M/F	Class	S.
1	Shetkar Pooja Madhav	F	BCATY	Pooja
2	Mane Pooji Rajabhai	F	BcATY	Pooji
3	Rajput Shruti Narendrasing	F	BcATY	Shruti
4	Deshmukh Vaishnavi. N	F	BCA TY	Deshmukh
5	Kore Sidhi Avinash	F	BCA TY	Sidhi
6	Chavan Aarti	F	BCA TY	Aarti
7	Sonde Prerana	F	BCA TY	Prerana
8	Kanade Anjali	F	BCA TY	Anjali
9	Mule Pooji Dinkar	F	BCA TYA	Pooji
10	Thakur Revati	F	BCA TY	Revati
11	Sonwane Nikita	F	BCA TY	Nikita
12	Shinde Bhagyashri	F	BCA TY	Shinde
13	Surwase Shweta	F	BCA TY	Shweta
14	Wasgi Khushi	F	BCA TY	Khushi
15	Jadhav Gayatri	F	BCATY	Gayatri
16	Pawar Radha	F	BCA TY	Radha
17	Nigdikar Pradnya	F	BCA TY	Pradnya
18	Kiswe Pratibha	F	BCA TY	Pratibha
19	Veer. Neha	F	BCA TY	Neha
20	Kamble Aishwarya	F	BCATY	Aishwarya
21	Surwase Amrapali	F	BCATY	Amrapali
22	Kadam Vaibhavi Dnyaneshwar	F	BcATY	Vaibhavi
23	Muluk Shradha Mukund	F	BcATY	Shradha
24	Deshmukh Pooja Sunil	F	BCATY	Pooja
25	Joshi Sakshi Shamrao	F	BCA TY	Sakshi
26	Pimpale Rutika Ramesh	F	BCATY	Rutika

