# DAYANAND COLLEGE OF COMMERCE, LATUR Program Outcomes

#### 1) B. Com. (General)

- The B. Com. Graduates would be able to acquire basic and fundamental knowledge and skills for doing business and commercial activities of their choice.
- The program also empowers the graduates to appear for various competitive exams or choose a profession of their choice such as CA, CS, ICWA, MBA, M.Com etc.
- The program enables the students to acquire the accounting knowledge, management principles, retail trading, banking and insurance transactions, business economics and financial management.
- The students also acquire knowledge in the field of management accounting, corporate accounting, statistical and mathematical techniques and knowledge relating to corporate law and business laws.
- The students become capable of doing a business of their choice or choosing a profession or can become employees having basic knowledge and skill required for such activities.

#### 2) B. Com (Foreign Trade)

- This program facilitates the graduates to use and apply current technical concepts and practices in the international trade.
- Students are made aware about practices and procedures of foreign trade in detail.
- Through Industrial visit students are given practical exposure towards international trade procedures.
- Different laws regarding international trade and different international institutions are explained in detail.
- The students become capable of doing a business of their choice or choosing a profession or can become employees having basic knowledge and skill required in Foreign Trade.

#### 3) B. Com (Computer Application)

 B.C.A. program facilitates the graduates to use and apply current technical concepts and practices in the core computer applications.

- Identify computer application related problems, analyze them and design the system or provide the solution for the problem considering legal, ethical and societal issues.
- The program also empowers the graduates to appear for various competitive examinations or choose the post graduate program of their choice.
- Students learn to work and communicate effectively in interdisciplinary environment, either independently or in team, and demonstrate scientific leadership in academic and industry.
- Recognize the need for and an ability to engage in continuing professional development.

## 4) B. Com (Banking & Insurance)

- Provides knowledge of banking, insurance and capital market law besides fundamental legal knowledge,
- Carries out financial analysis of banks and insurance companies to keep up with developments in financial markets.
- Helps in developing the abilities to use basic theoretical and practical knowledge gained in the field in an advanced education level of the same field or at the same level of another field.
- Students can effectively express their opinions about banking and insurance in written and oral form, based on the basic knowledge and skills they acquire,

#### 5) B.C.A.

- B.C.A. program facilitates the graduates to use and apply current technical concepts and practices in the core computer applications.
- Identify computer application related problems, analyze them and design the system or provide the solution for the problem considering legal, ethical and societal issues.
- The program also empowers the graduates to appear for various competitive examinations or choose the post graduate program of their choice.
- Students learn to work and communicate effectively in interdisciplinary environment, either independently or in team, and demonstrate scientific leadership in academic and industry.

 Recognize the need for and an ability to engage in continuing professional development.

#### 6) **B.B.A.**

- Provides adequate basic understanding about Management Education among the students.
- Prepares students to exploit opportunities being newly created in the Management Profession.
- Trains the students in communication skills effectively.
- Develop appropriate skills in the students so as to make them competent and provide them self-employment.
- Inculcate Entrepreneurial skills and work well in teams, including virtual settings.
- Understand finance and other core business content by communicate business information professionally.
- Recognize and solve business problems by creating centre of excellence for imparting high quality management education.

#### 7) M. Com.

- The post graduate program provides the students advanced knowledge in the field of business and management and also enables the students to acquire the basic skills required for carrying out business activities, research, stock market operations, accounting practices, etc.
- The program also provides them with adequate knowledge and skill to provide consultancy services in finance and marketing.
- Similarly after completion of the program students can confidently prepare for NET, SET, and other competitive examinations of their choice.

#### 8) Ph. D.

- Understand the concepts and methods of research to develop research proposal and can work with problems.
- Awareness about the computer application/software and its application in research.
- Evaluate one's own research in relation to important and latest issues in the field.

- Demonstrate critical understanding, at an advanced level for up-to-date knowledge and research methodology of a particular field.
- Implement effective academic and personal strategies for carrying out research projects independently and ethically.
- Contribute original knowledge in response to issues in their specialist area
- Communicate research findings at a diverse range of levels and through a variety of media.
- Conclusions can be drawn after completing the research work which contributes in solving different economic and social problems.

#### 9) N.S.S.

- Making education more relevant to the present situation to meet the felt needs of the community and supplement the education of the university/college students by bringing them face to face with the rural situation.
- Providing opportunities to the students to play their role in planning and executing development projects which would not only help in creating durable community assets in rural areas and urban slums but also results in the improvement of quality of life of the economically weaker sections of the community.
- Encouraging students and non-students to work together along with the adults in rural areas.
- Developing qualities of leadership by discovering the talent potential among the campers, both students as well as local youth (Rural and Urban) with a view to involving them more intimately in the development program and also ensuring proper maintenance of the assets created during the camps.
- Emphasizing dignity of labour and self-help and the need for combining physical work with intellectual pursuits among youth to participate enthusiastically in the process of national development and promote national integration through cooperative living and co-operative action.
- While undertaking these activities, each NSS unit should envisage its programs/activities aimed at instilling discipline, building character, promotion of physical fitness and development of culture.

#### 10) Cultural

- Exposure to lead happy and healthy life with arts and cultural activities
- Increased participation and enhanced experience in arts and culture through famous personalities.
- Increased availability and accessibility to arts and cultural facilities by creating entertaining environment in the society.
- Interested students who are active in this field having different skills like Singing,
   Drama, Dance etc. may get an opportunity in the television and theatre.

## 11) Sports & Physical Fitness

- Physical fitness for healthy participants and those with controlled disease by conducting assessments of muscular strength, muscular endurance and flexibility.
- Review pre-participation health screening including self-guided health questionnaires and appraisals, exercise history and fitness assessments and recommend safe and effective exercise programs to achieve desired outcomes and goals.
- Increased participation in sports and exercise by making available the sports facilities to gain good position in the sports world.

## 12) N.C.C.

- The program Develops youth force as trained & disciplined leadership. Students will have the knowledge about Disaster Management. The student will get knowledge of Drill with Arms as a military training elementary aspect.
- The student will get knowledge of field signals, section and platoon formation and art of using ground and the available weapon as a military training elementary aspect.
- Employability in defense, paramilitary forces and other services by enhancing skill and patriotic values among youth.

#### 13) B. Voc (CMA)

 The Students will gain knowledge of various disciplines of commerce, business, economics, finance and auditing, etc.

- Students will be able to play roles of Cost Accountant, Audit Assistant, Cost and Management Accountant, etc.
- Course not only prepares the students for getting employment but also provides them with entrepreneurship skills
- Students Should be able to identify, use and interpret the results of costing techniques appropriate to different activities and decisions
- The students will be ready for employment in functional areas like accounting, taxation, banking and law.

## 14) B. Com (Management & Entrepreneurship)

- The B. Com. Graduates would be able to acquire basic and fundamental knowledge and skills for doing business and commercial activities of their choice.
- The students also acquire knowledge in the field of management accounting, corporate accounting, statistical and mathematical techniques and knowledge relating to corporate law and business laws.
- The students become capable of doing a business of their choice or choosing a profession or can become employees having basic knowledge and skill required for such activities.

#### 15) B. Com (Accounting & Taxation)

- The program also empowers the graduates to appear for various competitive exams or choose a profession of their choice such as CA, CS, ICWA, MBA, M.Com etc.
- The program enables the students to acquire the accounting knowledge, management principles, retail trading, banking and insurance transactions, business economics and financial management.

## DAYANAND COLLEGE OF COMMERCE, LATUR Course Outcomes

## 1) Taxation

- Introduction to basic concepts of Income Tax.
- In order to familiarize the different know-how and heads of income with its components.
- It helps to build an idea about income from house property as a concept.
- It gives more idea about the income from business or profession.

## 2) Human Resource Management (HRM)

- Aims to enable the students in Human Resources Management.
- Introduce the students about placement and training.
- Facilitates the knowledge about performance appraisal and different methods.
- Provides an idea about different compensation policies.

## 3) Marketing Management (MM)

- Develops an idea about marketing and its functions.
- Enhances the students on consumer behavior.
- Familiarize the students about product and its classifications.
- It Make them understand pricing policies.
- Introduction to the concept of sales forecast.

## 4) Financial Management (FM)

- Ability to analyse complicated scientific and professional problems and view a situation critically.
- Address the current financial management issues of a company, take decisions,
   and complete highly qualified professional functions.

## 5) Strategic Management (SM)

 Build an Articulated Plan. The obvious place to start during the planning process is building a plan. ...

- Focus on Strategic Differentiation. Build a plan that's focused on your strategic differentiation. ...
- Align Organization to achieve agility and Organizational Transformation.

#### 6) Business Economics

- Apply the concept of opportunity cost.
- Employ marginal analysis for decision making.
- Analyze operations of markets under varying competitive conditions.
- Analyze causes and consequences of unemployment, inflation and economic growth.

## 7) Accounting

- Recognize and understand ethical issues related to the accounting profession.
- Prepare financial statements in accordance with Generally Accepted Accounting Principles.
- Apply appropriate judgment derived from knowledge of accounting theory, to financial analysis and decision making.

## 8) Principles of Business Management

- Understand the functions of management and the roles of managers.
- Explain how managers align the planning process with company mission, vision, and values.
- Explain the process and techniques of individual and group decision-making.
- Explain group and team dynamics within organizations.
- Discuss organizational culture and the benefits of diversity.
- Recognize the importance of employee motivation and how to promote it.

## 9) Indian Economy (EDPI)

- Measure living standards, inflation, and unemployment for use as economic indicators.
- Analyze the determinants of the relative strengths of fiscal and monetary policy for affecting gross domestic product.

#### 10) Business Law (BRFW)

- Demonstrate an understanding of the Legal Environment of Business.
- Apply basic legal knowledge to business transactions.
- Communicate effectively using standard business and legal terminology.

#### 11) Auditing

- It includes mechanisms for identifying common errors or mistakes as well as rare and more serious adverse outcomes.
- Monitoring complaints and critical incidents.
- Significant importance to ensure effective control and/or achieve value for money.

#### 12) Environmental Studies

- General understanding of the breadth and interdisciplinary nature of environmental issues.
- Prepares students for careers as leaders in understanding and addressing complex environmental issues from a problem-oriented, interdisciplinary perspective.

#### 13) Communication Skill, Business Communication

- Upon completion of the course, students are able to demonstrate a good understanding of effective business writing and effective business communication.
- Develop the abilities of delivering effective presentations.
- Understand effective interpersonal communications skills that maximise team effectiveness.
- Acquires the skills of report writing and Modern forms of communication, Fax, E-mail, video conference, internet-websites and their uses in business.

## 14) Skill Enhancement courses (E-governance, E-commerce, E-Banking, DTP)

 Understand the concept of E-Commerce and describe the opportunities and challenges offered by E-Commerce.

- Able to handle electronic payment technology and requirements for internet based payments.
- Understand the categories of E-Commerce and understand the different applications of Ecommerce.
- Understand and identify security issues of E-Commerce and E-governance
- Understand the concept of WEB & DTP Based Business.
- Understand the M-Commerce applications.

#### 15) Statistics & Mathematics

- Students will formulate complete, concise, and correct mathematical **proofs**.
- Students will frame problems using multiple mathematical and statistical representations of relevant structures and relationships and solve using standard techniques.
- Students will create quantitative **models** to solve real world problems in appropriate contexts.
- Students will effectively use professional level **technology** tools to support the study of mathematics and statistics.
- Students will clearly communicate quantitative ideas both orally and in writing to a range of audiences.

## 16) English

- Students will develop functional knowledge of English.
- They will be confident at Listening (comprehending), speaking, reading and writing skills.
- Students will demonstrate the oral communication skills needed to participate in a conversation that builds knowledge collaboratively: listening carefully and respectfully to others' viewpoints; articulating their own ideas and questions clearly; and situating their own ideas while facing real life problems.
- Students will be able to increase confidence in speaking publicly by preparing, organizing, and delivering and engaging oral presentation.
- Students will become accomplished and active readers.
- They will demonstrate an ability to revise for content and edit for grammatical and stylistic clarity. And they will develop an awareness of and confidence in their own voice as a writer and speaker.

#### 17) Hindi

- Students will write, compare and contrast paragraph using vocabulary associated with the language function.
- Language difficulties in the skills of listening, reading, writing, speaking can be understood and solved.
- Students learn, communicate effectively in the Hindi language.

#### 18) Marathi

- Students will be well acquainted with the grammatical rules and official use of Marathi language.
- They can perform better in Marathi language at formal and informal occasions.
- They will learn certain do's and don'ts in speaking and writing skills of Marathi.
- They will be able to write, interpret, and summarize the reports in Marathi language.

## 19) B. Com/M. Com/BCA/BBA Project Report

- Understand the basics about project management and its various types.
- Enable them to develop project formulation and preparation of project report.
- Equip the students for project appraisal and corrective measures.
- Understand more about project finance and its source.
- Make them aware about project evaluation methods.

#### 20) Foreign Trade

- This programme offers a global perspective and focuses the basic principles of foreign trade.
- Foreign Trade is a branch of study which deals with the import and export of goods and services where there is huge for employment.
- The course is ideal for those who want to study practices and procedures in International trade.
- Foreign trade helps each country to specialize in the production of those goods,
   which best suits it environments where technically trained staff is required.

## 21) Computer Application & All BCA Subjects

- B.C.A. program facilitates the graduates to use and apply current technical concepts and practices in the core computer applications.
- Identify computer application related problems, analyze them and design the system or provide the solution for the problem considering legal, ethical and societal issues.
- The program also empowers the graduates to appear for various competitive examinations or choose the post graduate program of their choice.
- Students learn to work and communicate effectively in interdisciplinary environment, either independently or in team, and demonstrate scientific leadership in academic and industry.
- Recognize the need for and an ability to engage in continuing professional development.

## 22) Banking & Insurance

- Basic institutional and practical knowledge supported by text books including upto-date information in the field of Banking and Insurance.
- Knowledge of banking, insurance and capital market law besides fundamental legal knowledge.
- Carry out financial analysis of banks and insurance companies.
- Keep up with developments in financial markets.
- Students can analyze risks and financial problems.
- Students can gain the ability to use basic theoretical and practical knowledge gained in the field in an advanced education level of the same field or at the same level of another field.

#### 23) ALL Skill Enhanced Courses

- Skills are enhanced trough different skill enhancement courses like e-commerce, e-business marketing, Financial Literacy, Accounting & Tally and Tax procedure etc.
- Distinct from program or course aims since they are concerned with the **achievements of the learner**, rather than the intentions of the teacher.

 Enables an institution to demonstrate how a particular course or paper contributes in the development of the students.

## **24) Business Environment**

- Discuss the supply and demand theory and its impact on insurance.
- Explain the effects of government policy on the economic environment and insurance industry.
- Outline how an entity operates in a business environment.
- Describe how financial information is utilized in business.
- Explain the legal framework that regulates the insurance industry

#### 25) Entrepreneurship

- Different methods to assess the attractiveness of business opportunities are studied.
- Characterizes an attractive business opportunity and common pitfalls during the entrepreneurial process
- Key risks and the most effective processes in bringing different types of products or services to market are studied.
- Different methods that can be used to minimize uncertainties at different stages of the entrepreneurial process are studied.
- Understand the dynamics of how teams develop and function as well as the various types of conflicts that can arise during teamwork.

## 26) Organizational Behavior

- Discuss the main purpose of this course and scientific foundations.
- Identify personal dimensions of personality. Job satisfaction, motivation and learning.
- Analyze the group formation and management process
- Discuss group and group dynamics.
- Examine group types and team working techniques.
- Evaluate the developments of basic conflict resolutions.
- Discuss the main problems about stress, power and politics and ethics.

#### **27) Business Ethics**

- Promote understanding of the importance, for business and the community, of ethical conduct:
- Provide the skills with which to recognize and resolve ethical issues in business;
- Enhance awareness and critical self-examination of one's own values, and to appreciate the relevance of personal values in the business/workplace setting; and
- Encourage reflection on the ethical dimension of your own decision-making in workplace and other settings.

#### 28) Retail management

- Describe retailing, the entities involved, and the impact of decisions on a retail business.
- Analyze the evolution of the retail industry.
- Recognize career opportunities available in the retail businesses.
- Explain the concept of strategic planning within the retail management decision process.
- Discuss the rise of electronic retailing through the internet.
- Recognize the challenges faced by multichannel retailers and how retailers must adapt.

#### 29) Production & Operation Management

- Define 'operations' and 'operations management'
- Identify the roles and responsibilities of operations managers in different organizational contexts
- Apply the 'transformation model' to identify the inputs, transformation processes and outputs of an organization
- Identify operational and administrative processes
- Describe the boundaries of an operations system, and recognize its interfaces with other functional areas within the organization and with its external environment.

#### 30) Cost & Management Accounting

- Explains the relationship between cost accounting-financial accounting and managerial accounting.
- Explains break-even sales price, break-even sales volume, the total contribution margin, the unit contribution margin, margin of safety, security ratio, profit margin concepts
- Explains fixed, variable, semi-fixed and semi-variable cost concepts
- Analyzes the relationship between the cost-volume and profit
- Explains the importance of management accounting for businesses

#### 31) Research Methodology

- Assess critically the following methods: literature study, case study, structured surveys, interviews, focus groups, participatory approaches, narrative analysis, cost-benefit analysis, scenario methodology and technology foresight.
- Critically assess research methods pertinent to technology innovation research.

#### 32) Value Education

- A range of information & Knowledge about the values and ethics preached by our forefathers (Saints, Scientist, Educational Thinkers, National Spirit, Social Activists, etc) are identified and presented before the students through eminent personalities in the particular field.
- The knowledge, skills, values, and attitudes that they need to develop in their routine life are provided.

#### 33) Banking Preparation Classes

 Banking Preparation classes include rigorous practice modules and analysis of every Mock/test, along with intensive sessions to help in getting desired score in bank entrance exams.

#### 34) SWAYAM NPTEL Online Certification courses

■ It is a MHRD project by 9 national coordinators. Our college is the recognized Local chapter of SWAYAM-NPTEL.

The students enrolling to these courses are expected to widely use the ICT tools, view online audio-visuals, submit online assignments etc. It will increase his ICT skills, self study skills etc.

#### 35) NISM Online Certification courses

- NISM is the academic wing of SEBI. The certification courses of NISM are mandatory for participation in various sectors of Indian financial markets.
- The student completing these courses is expected to know the fundaments of finance, related Acts, rules, regulations and like aspects. He can serve as the Mutual fund distributor after qualifying the exam and registering with AMFI.

## **36) Tally**

- The course is designed to give an opportunity to the graduate and undergraduate students to get acquainted with the tally accounting software.
- This course caters to the vocational needs of the students and is concurrent with the syllabus covered by the universities.
- Giving hands on with the industry software so that undergraduate students will
  not face the problem at the time work in industry.

#### 37) Gandhi Vichar Sanskar Pariksha by Gandhi Research Foundation Amarawati

- Program to nurture and guide youth in line with the principles of peace and non-violence.
- Its participants are encouraged to write and reflect on their understanding of Gandhiji's teachings and ideals.

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