

Establishment Year : 1961  
Independent : 1970  
NAAC Reaccredited : B++ Grade



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Dayanand Education Society's  
**Dayanand College of Commerce, Latur**  
(Affiliated to - Swami Ramanand Teerth Marathwada University, Nanded.)



**Laxmiraman Lahoti**  
President

**Ramesh Biyani**  
Secretary

**Dr. Rajaram Pawar**  
M Com., M Phil., Ph.D.  
I/c, Principal

**Date : 22/01/2023**

**Action Taken Report (2022-2023)**

Name of the Committee: BBA

Name of the Committee Incharge : Dr. V.B Satpute

Name of undertaken activity: One day seminar on Excel Lab

Day and Date of Activity : 21/01/2023

Name of Resource Person: Mr. Ritesh Saswadkar

Position/Interested Area of Resource Person : Entrepreneur

Chairperson of the Activity: Dr. V.B Satpute

Name and Position of Organizer: BBA CO-Ordinator

**Number of Participants:**

Sr. No	Students (Boys)	Students (Girls)	Teaching staff	Total participants
1	24	15	05	44

  
Committee Incharge

  
IQAC Coordinator

  
I/c Principal  
**I/C. Principal**  
Dayanand College of Commerce  
LATUR





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I/c Principal

Ref. No. DCCL/2022-23 / 744

Date : 25.01.2023

To,  
Mr. Rahul Dabhade  
Founder of Prowess Training Solutions,  
Pune.

Subject:- Invitation as a Resource Person for the Two day's  
workshop on Digital Marketing.

Respected Sir,


With reference to the above mentioned subject, BBA Department Dayanand college of commerce, latur organizing a **Two Day's Workshop on Digital Marketing** for BBA& B.Com students. We are delighted by having the opportunity to invite you as a Resource Person to enlighten our students regarding digital marketing. The workshop is scheduled on 31<sup>st</sup> Jan 2023 & 01<sup>st</sup> Feb 2023.

We hope you will accept our invitation and join with us for the same.

Thank You.

  
BBA Co-Ordinator

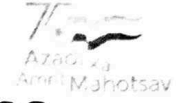
  
Received.

  
I/C. Principal  
**I/C. Principal**  
Dayanand College of Commerce,  
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M.Com., M.Phil., Ph.D.  
I/c Principal

Ref. No. : DCCU/2022-23/744

Date : 01.02.2023

To,  
Mr. Rahul Dabhade  
Founder of Prowess Training Solutions,  
Pune.

**THANKING LETTER**

Respected Sir,


BBA Department, Dayanand College of Commerce, Latur is extremely grateful to you for accepting invitation as a Resource Person for **Two day's workshop on Digital Marketing** organized by BBA Department, Dayanand College of Commerce, Latur. Thank you for sharing your inspiring words and valuable information & giving practical knowledge about digital marketing in the workshop.

It would be our immense pleasure to invite you in the near future to spread awareness around the above subject.

Thank you once again.

  
BBA Co-Ordinator

  
Received  
1/02/2023

  
I/C. Principal  
**I/C. Principal**  
Dayanand College of Commerce  
LATUR.