

Establishment Year : 1961
Independent : 1970
NAAC Reaccredited : B++ Grade



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Dayanand Education Society's

Dayanand College of Commerce, Latur

(Affiliated to - Swami Ramanand Teerth Marathwada University, Nanded.)



Laxmiraman Lahoti
President

Ramesh Biyani
Secretary

Dr. Rajaram Pawar
M.Com., M.Phil., Ph.D.
I/c, Principal

Date : 02/02/2023

Action Taken Report (2022-2023)

Name of the Committee: BBA

Name of the Committee Incharge: : Dr. V.B Satpute

Name of undertaken activity: Two Day's workshop on Digital marketing.

Day and Date of Activity : 31/01/2023 to 01/02/2023

Name of Resource Person: Mr. Rahul Dabhade

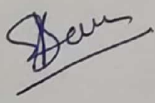
Position/Interested Area of Resource Person : Founder of prowess Training solution

Chairperson of the Activity: _ Prof.A.A.Dargad


Name and Position of Organizer: Asst.Prof.

Number of Participants:

Sr. No	Students (Boys)	Students (Girls)	Teaching staff	Total participants
1	42	44	06	92


Committee Incharge


IQAC Coordinator


I/c Principal
I/C. Principal
Dayanand College of Commerce
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BBA DEPARTMENT

2022-23

DIGITAL MARKETING (2-DAYS) WORKSHOP

ATTENDENCE REPORT

Sr No.	Student Name	31/01/2023		1/2/2023	
		Session -I	Session -II	Session -III	Session -IV
BBA TY					
1	BHALKIKAR YUGA ARUN	yuga	yuga	yuga	yuga
2	BHANDWALKAR AMRUTA MAHADEVRAO	Amrutab	Amrutab	Amrutab	Amrutab
3	BHOSALE ANAND GOVIND	Anand	Anand	Anand	Anand
4	BHUTADA SHIVAM VINOD	Shivam	Shivam	Shivam	Shivam
5	CHAKRE SOMESH BIBHISHAN	Somesh	Somesh	Somesh	Somesh
6	DAHIPHALE SANKET MADAN	Sanket	Sanket	Sanket	Sanket
7	GAIKWAD PRASAD VITTHAL	Prasad	Prasad	Prasad	Prasad
8	GAIKWAD DIPALI ASHRUBA	Dipali	Dipali	Dipali	Dipali
9	GAZI SADAF MUJIBODIN	Sadaf	Sadaf	Sadaf	Sadaf
10	GHEWARE SHRUTI SHIVAJI	Shruti	Shruti	Shruti	Shruti
11	HASULE KIRAN MADHAV	Kiran	Kiran	Kiran	Kiran
12	JADHAV YOGITA DATTATRAYA	Tadhav	Tadhav	Tadhav	Tadhav
13	KAMBLE PRAKASH YUVRAJ	Prakash	Prakash	Prakash	Prakash
14	KIRTE NEHA BHASKAR	Neha	Neha	Neha	Neha
15	KORE SHIVANI MAHALING	Shivani	Shivani	Shivani	Shivani
16	KORE PRITI CHANDRAKANT	Prone	Prone	Prone	Prone
17	KOTECHA SEJAL SANTOSH	Sejal	Sejal	Sejal	Sejal
18	KURE PRITI JANARDAN	Priti	Priti	Priti	Priti
19	LADAKE SANKALP SHIVSAMBH	Sankalp	Sankalp	Sankalp	Sankalp
20	MALPANI HARSH GOPAL	Harsh	Harsh	Harsh	Harsh
21	MOMIN SUJANBANU KHALILAHEMAD	Sujain	Sujain	Sujain	Sujain

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BBA DEPARTMENT

2022-23

DIGITAL MARKETING (2-DAYS) WORKSHOP

ATTENDANCE REPORT

Sr No.	Student Name	31/01/2023		1/2/2023	
		Session -I	Session -II	Session -III	Session -IV
22	MORE SUDARSHAN SANJAY				
23	NADE ONKAR SANTOSH				
24	NALEGAONKAR AISHWARYA RANGNATHRAO				
25	NARHARE GAYATRI NATH	AA	AA	AA	AA
26	NARWADE SAKSHI DEVIDAS				
27	PATIL PRATHMESH BAJIRAO				
28	PAWAR YOGESH DAYANAND				
29	SAMUDRE AJAY AVINASH				
30	SHAIKH M AQUIB HANIF	A.H. Shaikh	A.H. Shaikh	A.H. Shaikh	A.H. Shaikh
31	SHINDE NIKITA DADASAHEB	AA	AA	AA	AA
32	SURVASE KRUSHNA RAM				
33	SURVASE RITESH SHARAD				
34	SURYAWANSHI HARISH DILIP				
35	TIWARI JAGRUTI VIJAYKUMAR	AA	AA	AA	AA

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36	BAHETI NEHA BALAPRASAD				
37	BANDAPALLE VAISHNAVI GOPAL				
38	BHAGNURE POOJA BHAGWAT				
39	CHAVAN RUSHIKESH BHIMRAO				
40	DESHMUKH AFROJ RABBANI				
41	DESHMUKH VEDANT SACCHIDANAND				
42	DIGE SHASHANK ANIL				
43	Dange Prasad Dhamandeep				

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2022-23

DIGITAL MARKETING (2-DAYS) WORKSHOP

ATTENDANCE REPORT

Sr No.	Student Name	31/01/2023		1/2/2023	
		Session -I	Session -II	Session -III	Session -IV
43	GANGAR YASH AJAY				
44	GULSHAN KUMAR GULSHAN KUMAR				
45	HARIYANI KASHISH RAJESH				
46	HIPPARKAR ADITYA ANNASAHEB				
47	JADHAV ANISHA GANESH				
48	JADHAV RITESH GAJENDRA				
49	JAYSHETTE SAKSHI RAJENDRA				
50	KADWADE VAISHNAVI SURYAKANT				
51	KAMBLE MITALI SANTOSH				
52	KAMBLE VISHNU MADHAV				
53	KAWALE VAISHNAVI SHESHERAO				
54	KHANDADE PRIYA MANGESH				
55	KHEDKAR AAKANKSHA RAMANAND				
56	KULKARNI SHIVAM SHIRISH				
57	LAHOTI JANHAVI SACHIN	AA	Janv.	Janv.	Janv.
58	MANDALE PRATIKSHA RAJABHAU				
59	MEHTRE PRIYA CHANDRAHAS				
60	MUKKAWAR ANKITA SANJAY				
61	PANCHAKSHARE RENUKA NAGNATH				
62	PANCHAL ARUNA JANARDHAN				
63	PARVE BHAGYASHRI BAPURAO				
64	PATIL ABHIJIT PANDURANG				

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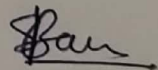
Report of two days work shop on Digital Marketing

Date : 02.02.2023

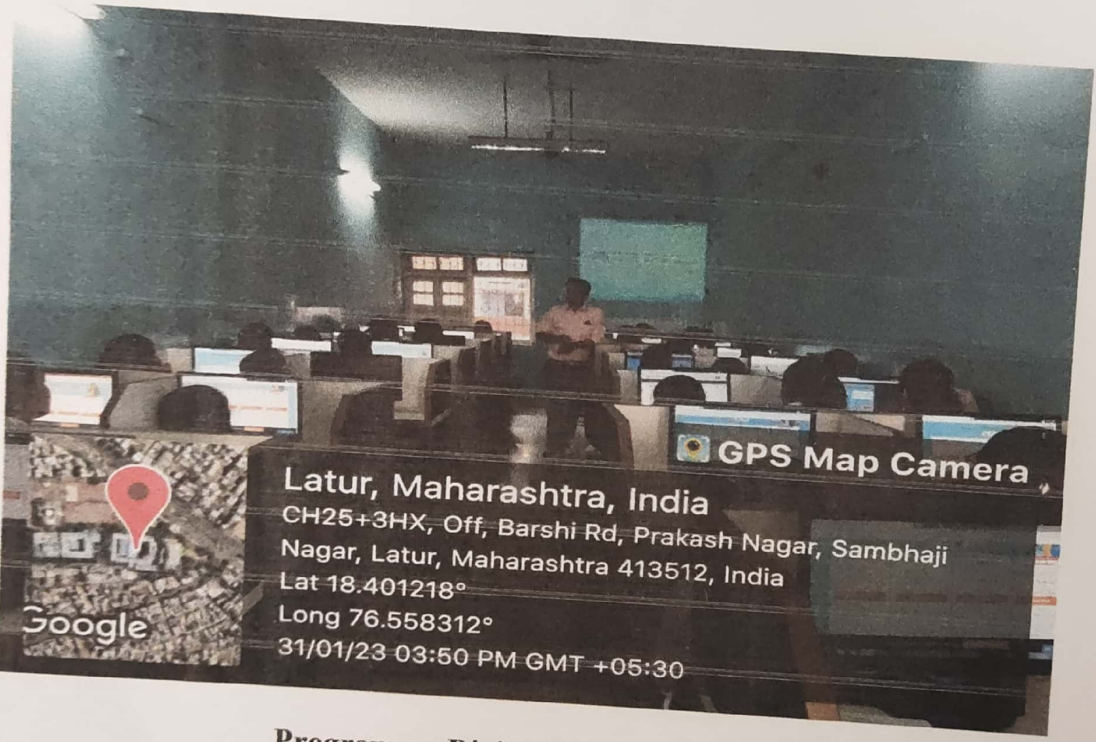
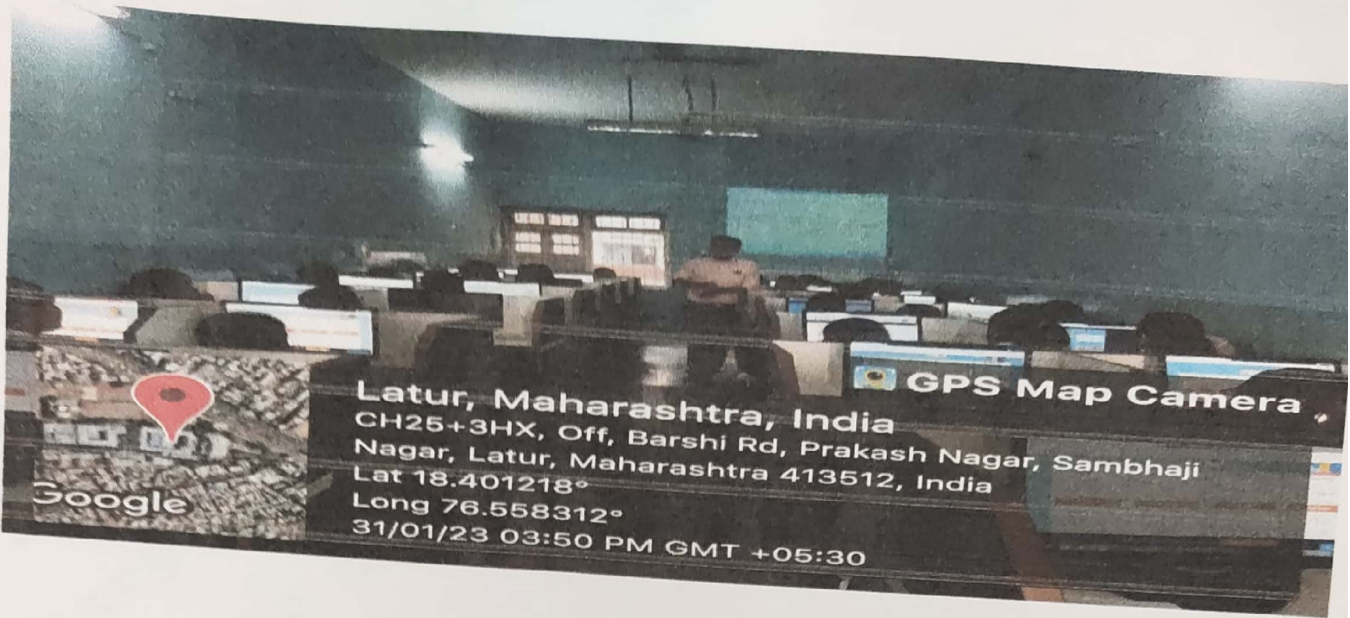
BBA Department has organized two days workshop on Digital Marketing on 31.01.2023 and 01.02.2023. This Workshop was mainly conducted for BBA/B.Com II year and III year students.

For this workshop Mr. Rahul Dabhade was invited as chief guest (MBA Finance IB) on first day at workshop inauguration programme was conducted. For that I/c Principal Dr. R.S. Pawar, BCA HOD Prof. S.V. Swami, BBA Coordinator Dr. V.B. Satpute & Chief guest Mr. Rahul Dabhade & BBA staff member were present. After Inauguration theory session & practice was conducted. On first day he introduced website designing techniques to the students. On 2nd day in 1st Session introduced theory on social media, Youtube channel creation, facebook add creation & google advertisement creation. In afternoon session practice on these topic was done.

Also on the same day valedictory session was conducted by BBA department, for this programme, I/c Principal Dr. R.S. Pawar, BCA HOD Prof. S.V. Swami, BBA Coordinator Dr. V.B. Satpute & Chief guest Mr. Rahul Dabhade & BBA staff members were present. In this programme prize distribution was also conducted & 4 student were awarded as winner. Those were Kamble Vishnu (BBA II), Kiran Hasule (BBA III), Yogesh Pawar (BBA III), Janhavi Lahoti (BBA II), these students were felicitated by Hon. I/c Principal Dr. R.S. Pawar & other dignitaries.



Dr.V.B. Satpute
BBA Coordinator



Program on Digital Marketing by BBA Department