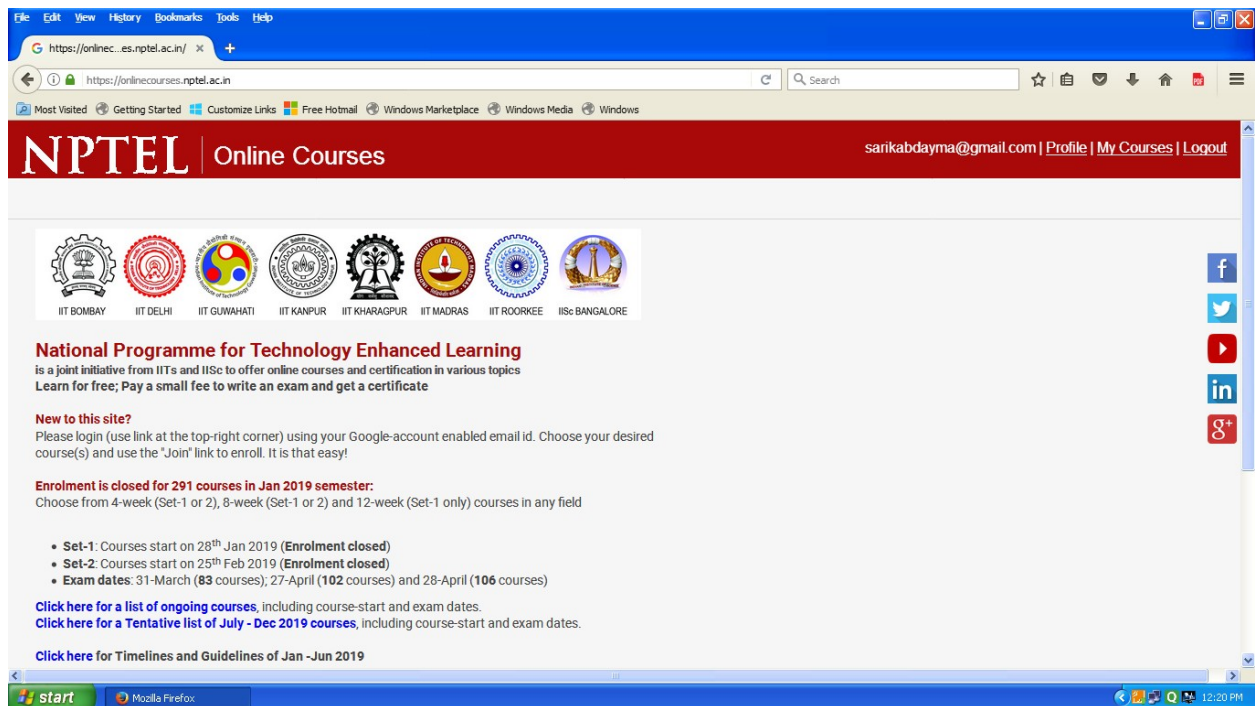
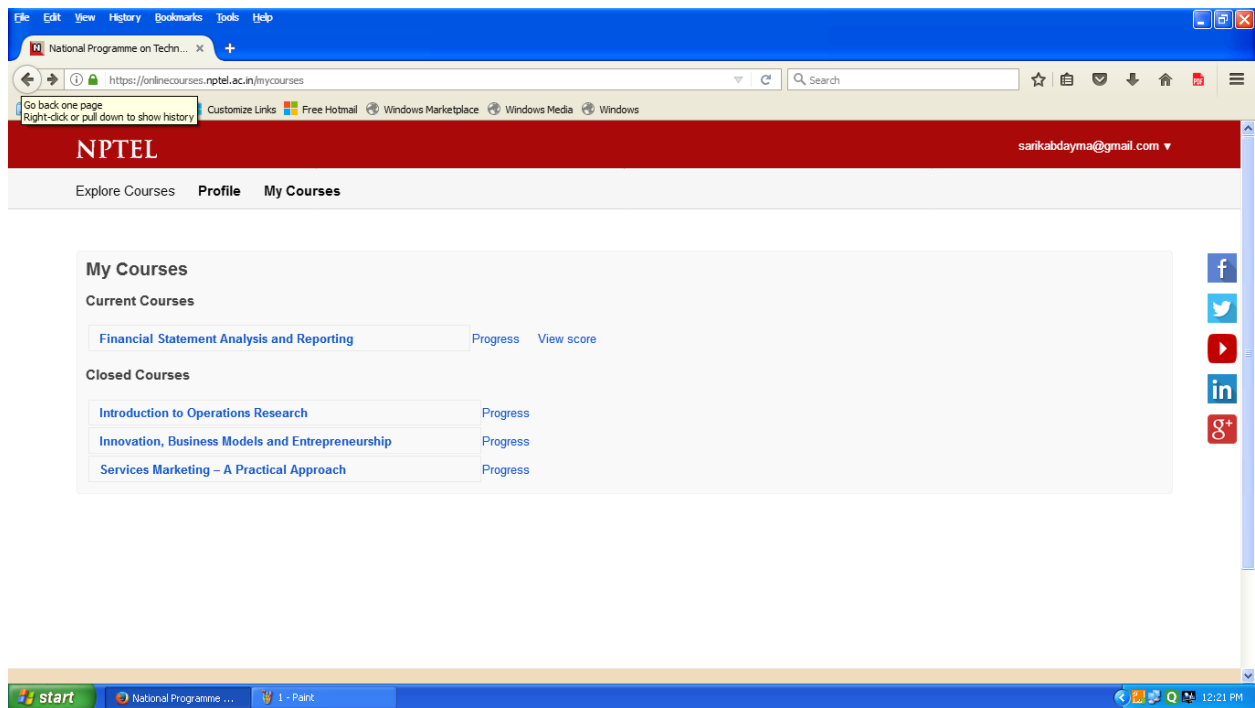


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ABOUT THE COURSE:

The course titled Innovation, Business Models and Entrepreneurship, is designed to give an in-depth understanding on various aspects of innovation, creativity, evolving business models, incubation and entrepreneurship. The course also includes sessions on blue ocean strategy and technology incubation which are proving as game changer in todays competitive scenario. Course also deals with role of IPR and IP management in innovation management. The course is a blend of theory and practice therefore this course does not require any prerequisite and will be useful to understand innovation and its applications in different spheres of development and growth.


Important For Certification/Credit Transfer:Weekly Assignments and Discussion Forum can be accessed ONLY by enrolling here Scroll down to Enroll

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Unit 2 - Week 1

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Week 1

- Analyzing the Current Business Scenario
- Innovation and Creativity-An Introduction
- Innovation In Current Environment
- Types of Innovation
- School of Innovation
- Quiz - Assessment 1
- SOLUTIONS OF ASSESSMENT -1

Week 2

Week 3

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Week 6

Assessment 1

The due date for submitting this assignment has passed.

Due on 2018-08-22, 23:59 IST.

Assignment submitted on 2018-08-17, 15:23 IST

1) Which of the following is correct?

1 point

☒ In present times, the product life cycles are reducing.

☐ In present times, the product life cycles are increasing.

☐ In present times, uncertainty in business environment is reducing.

☐ None of the above

Yes, the answer is correct.

Score: 1

Accepted Answers:

In present times, the product life cycles are reducing.

2) Which of the following is correct?

1 point

☐ Japanese manufacturing philosophy focuses on Cost minimization.

☐ Japanese manufacturing philosophy focuses on innovation.

☒ Japanese manufacturing philosophy focuses on quality with minimum cost.

☐ All of the above

Yes, the answer is correct.

Score: 1

Accepted Answers:

Japanese manufacturing philosophy focuses on quality with minimum cost.

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