



DAYANAND COLLEGE OF COMMERCE, LATUR

7.1.15 The Institution offers following courses on Human Values and Professional Ethics

INDEX

Sr No.	Subject Name	Program	Class
1	Business Ethics	B.Com	SY
2	Mutual Fund Distribution	B.Com	TY
3	Environmental Studies (Compulsory Subject)	B.Com	TY
4	Business Environment	BBA	FY
5	Business Ethics	BBA	FY
6	Environmental Studies (Compulsory Subject)	BBA	TY
7	Environmental Studies (Compulsory Subject)	BCA	TY
8	Fundamentals of Law & Ethics	CMA	Foundation
9	Value Education	B.Com	TY
10	<i>Gandhi VicharSanskarPariksha (VidhayakKarykram)</i>	B.Com	FY
11	<i>Gandhi VicharSanskarPariksha (Panchayat Raj)</i>	B.Com	SY
12	<i>Gandhi VicharSanskarPariksha (Hind Swarajya)</i>	B.Com	TY

Weblink- <http://dcomm.org/value-education/>
<http://dcomm.org/gvsp/>

B.Com SY Business Ethics

Skill Enhancement Course

(Note: college can opt minimum one out of four)

B.Com. Second Year Syllabus (w.e.f. 2017-2018)

Semester III (CBCS Patterns)

Business Ethics

(SEC A- I)

No. of Lectures	45
End of Semester (University Exam)	25 Marks
Continuous Assessments (CA) (Internal)	25 Marks
Total	50 Marks
Total Credit	02

Objective:

- To understand ethic and responsibility of Business
- To enhance your capacity to think, act and lead ethically
- To having an ethical perspective means that you have capacity to maintain ethical attitude and behavior in your personal and professional.

Pre requisites

- The present discipline is part of cycle of social and economic discipline
- Studying of the discipline is based on the following discipline i.e. Philosophy, Sociology, Psychology, History and Cultural Science
- Student should demonstrate the following knowledge and components ability to speak English and to Write English

Chapter 1

Introduction to Business Ethics

(No of lecture 12)

Meaning of Ethics and Business Ethics, Objectives of Ethics, Nature of Ethics, Sources of Ethics, Importance of Ethics, Factors Influencing Business Ethics, Types of Ethics

Chapter 2

Ethical Aspects in Marketing

(No of lecture 12)

Introduction to Marketing, Direct Marketing, Marketing Ethics and Consumer Rights, Marketing Mix, Criticism of Ethics in Marketing

Chapter 3

Ethics in Finance

(No of lecture 15)

- Introduction
- Accountability and Acquisition
- Success
- Fair value
- Finance and Ethics
- Financial Markets



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B.Com TY Mutual Fund Distribution

B.COM.III YEAR CBCS PATTERN SYLLABUS V & VI SEMESTER w.e.f. 2018-19

Skill Enhancement Course – IV (SEC-IV) (Opt Any One)

B. Com. Third Year Syllabus (w.e.f. 2018-2019)

Semester VIth (CBCS Pattern)

SEC-IV.5 Mutual Fund Distribution

No. of lectures	45
End of Semester (University Exam)	25 Marks
Continuous Assessment (CA) Internal	25 Marks
Total	50 Marks
Total Credit	02

Learning Objectives:

1. To understand the basics of mutual funds and the role of Mutual fund distributor
2. To prepare the students for the NISM Mutual Fund Distributors Certification Examination

Utility: To know the financial aspects of business.

Prerequisite: Basics of Financial studies & risk factors.

UNIT I : Concept and Role of a Mutual Fund:

12

Concept, History, Functions, Advantages and limitations of a mutual fund, Investment objectives, Assets under management (AUM), Fund running expenses, Net asset value (NAV), Closed end funds and open ended funds, Categorization of funds by: investment objective, investing horizon, asset class. International funds, Fund of Funds, Exchange Traded Funds (ETF)

UNIT II: Fund Structure, Constituents, Legal and Regulatory Environment:

13

Structure of mutual funds in India and related regulations, Role of the sponsor, trustee and Asset Management Company (AMC) and related regulations, Role of regulators in India, Role and functions of SEBI in regulating mutual funds, Self regulatory organizations, Role and functions of AMFI, **AMFI Code of Ethics**, Investment restrictions and related regulations, Investor rights and obligations

UNIT III : Offer Document:

10

Regulations with respect to drafting and filing of an Offer Document for NFO, Process of NFO and steps involved in marketing an NFO, Objectives of information disclosure in an offer document, Statement of Additional Information (SAI) and related regulations, Scheme Information Document (SID) and related regulations, Key Information Memorandum (KIM) and related regulations

UNIT IV : Fund Distribution and Sales Practices:

10

Types of investors and eligibility, Distribution channels for mutual funds, Pre-requisites to become a mutual fund distributor, Key elements of agreement between distributor and a mutual fund, Sales practices and commission structure, Types of commissions and transaction charges, AMFI Code of Conduct, Process for KYD

References:

Mutual Fund Distributors-National Institute of Securities Markets (NISM), Taxman Publications Private Ltd, Mumbai.



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**Swami Ramanand Teerth
Marathwada University, Nanded.**

*Revised Curriculum of
Six monthly Core module Course in
Environmental Studies*
(For Final Year of First Degree Course of All Faculties)

W.e.f. : June, 2018.

Six Monthly Core Module Course in
Environmental Studies
(For Undergraduate Courses of all Branches of Higher Education)

Unit I : Introduction & Natural Resources :

Environment : Definition, Scope, Importance, Need for public awareness.

Natural Resources : Renewable and Non Renewable resources, Natural resources and associated problems.

a) Forest Resources : Utility and natural renewal balance, Uses and over exploitation of forest resources, Deforestation case studies, Mining, Dams and their effects on forests.

b) Water Resources : Uses of water, Over utilization of surface and ground water, Floods, Draughts, Dams : Benefits and problems.

c) Mineral Resources : Environmental effects of extracting and using mineral resources.

D) Agricultural Resources : Changes caused by agriculture and overgrazing, Effects of modern agriculture, Fertilizer and pesticide problems, Water logging, Salinity.

E) Land Resources : Land as a resource, Effects on productivity, Man induced landslides, Soil erosion, Desertification

F) Energy Resources : Needs, Types of energy and quantities available, Growing energy needs, renewable and non renewable energy resources, Use of alternate energy sources.

Unit II : Ecosystems :

Concepts of an ecosystems, Structure and function of an ecosystem, Producers, Consumers, and Decomposers, Energy flow in an ecosystem, Ecological succession, Food chain, Food webs, Ecological pyramids,

Introduction, Types, Characteristic features & Structure of following ecosystems (01) Forest ecosystem, (02) Grassland ecosystem, (03) Desert ecosystem (04) Aquatic ecosystem (Ponds, Streams, Lakes, Rivers, Oceans, Estuaries).

Unit III : Biodiversity and its conservation :

Introduction, Definition, Biogeographical classification of India, Value of Biodiversity : Productive use, Social, Ethical, Aesthetic, and option values, India as a mega diversity nation, Endangered and endemic species of India, Conservation of biodiversity.

Unit IV : Environmental pollution and its mitigation :

Definition of Pollution; Causes, effects and control measures of (A) Air pollution, (B) Water pollution, (C) Soil pollution, (D) Noise pollution

Solid waste management : causes, effects and control measures of urban and industrial wastes, nuclear hazards, Environmental hazards and their mitigation, Role of an individual in pollution and abatement.

Unit V : Field Work :

01. Visit to local area to document environmental assets – River, Forest, Grass land, Hill, Mountain etc.
02. Visit to local polluted site : Urban, Industrial, Agricultural
03. Study of common plants, Insects, birds etc,
04. Study of simple ecosystems : Pond, River, Hill, Slopes etc.



BBA FY : Business Environment

SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY, NANDED.

CBCS Syllabus - Bachelor of Business Administration (BBA)

With Effect from 2018-2019

VI. Business Environment

End of Semester Examination	40 Marks
Continuous Assessment	35 Marks
Total	75 Marks

Learning Objectives: - The objective of the course is to equip the students with the ability to analyse, interpret and apply the basic concepts of different environmental factors that affect business & decision making.

Utility: Student can acquire basic-level knowledge of business.

Prerequisite: Basic knowledge of business.

Unit. No.	Particulars	No. of Lectures
1	Nature and Purpose of Business <ul style="list-style-type: none">• Meaning and Characteristics of Business, concept of business cycle.• Objectives of Business – economic and social objectives• Maintenance of business and environment - Classification, Departmental factors on business, Business risks.	11
2	Forms of Commercial Organizations <ul style="list-style-type: none">• Meaning, features, merits and limitations of the following forms:• Sole Proprietorship,• Partnership – Partnership Deed (Main Clauses), Types of Partners.• Joint Stock Company, Private and Public-Sector Company,• Co-operative Societies• Multinational Corporations: Meaning and Features	11
3	Social and Cultural environment: <ul style="list-style-type: none">• Nature of culture, Impact of culture in business;• Ethics in business - Nature and meaning, Ethical business practices.	11
4	Economic and Political environment: <ul style="list-style-type: none">• Meaning and Definition elements of environment - economics system - economic planning - objectives of economic planning (Evaluation measurement and problems size of national Income on capital income)	11
5	Globalization: <ul style="list-style-type: none">• Meaning and nature of globalization, Reasons behind globalization.• Strategies for internationalization, Globalization of Indian business.• Objectives and principles of GATT, Functions of WTO, Structure of WTO,• Arguments for joining WTO and arguments against joining WTO.	10
TOTAL		54

REFERENCE BOOKS:

- 1) Business Environment - Francis Cherunilam , Himalaya Publication.
- 2) Indian Economy – Datt & Sundharam - S. Chand Publication
- 3) Essentials Of Business Environment – K. Ashwathappa, Himalaya Publication.
- 4) Business Organisation - Ravindranath Badi, Himalaya Publication.



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BBA FY : Business Ethics

SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY, NANDED.

CBCS Syllabus- Bachelor of Business Administration (BBA)

With Effect from 2018-2019

XII. Business Ethics

End of Semester Examination	40 Marks
Continuous Assessment	35 Marks
Total	75 Marks

Learning Objectives: - The objective of the course is to equip the students with the ability to analyse, interpret and apply the basic concepts of ethical practices that affect business & future decision making.

Utility: Student can acquire basic-level knowledge of importance of ethical practices in business.

Prerequisite: Basic knowledge of ethics in business.

Unit. No.	Particulars	No. of Lectures
1	PRINCIPLES OF BUSINESS ETHICS <ul style="list-style-type: none">• Introduction, Ethics & Morals, Nature of Ethics.• Need for Business Ethics, Ethical Dilemmas, Benefits of Business Ethics, Fundamental principles of Ethics.	11
2	CORPORATE SOCIAL RESPONSIBILITY <ul style="list-style-type: none">• Corporate Social Responsibility, Need for CSR, Key Developments• CSR Mechanisms, Benefits of Corporate Social Responsibility	11
3	WORKPLACE ETHICS <ul style="list-style-type: none">• Factors Influencing Ethical Behaviour at Work, Ethical Issues Discrimination, Harassment,• Importance of Ethical Behaviour at the Workplace, Guidelines for Managing Ethics in the Workplace.	11
4	ENVIRONMENT & ETHICS <ul style="list-style-type: none">• Introduction, Sustainable Development, Pollution and Resource Depletion, Ecological Ethics, Conservation of Natural Resources, Developments in India, Eco-Friendly Business Practices	11
5	Ethics in Business <ul style="list-style-type: none">• Ethics In Marketing And Consumer Protection: Introduction, Ethical Guidelines, Behaving ethically in marketing, Healthy competition and protecting Consumer's interest, Consumer Protection Councils in India.• Ethics In Accounting And Finance: Introduction, Creating an Ethical Environment, Reasons for Unethical Behaviour, Safeguards, Ethical conflict resolution	10
Total		54

Reference Books:

1. Business Ethics and Corporate Governance – S.K. Bhatia.
2. Business Ethics and Corporate Governance – C.S.V. Murthy
3. Business Ethics – IPCC Booklet by ICAI.



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BBA TY : Environmental Studies (Compulsory Subject)

Six Monthly Core Module Course in *Environmental Studies* (For Undergraduate Courses of all Branches of Higher Education)

Unit I : Introduction & Natural Resources :

Environment : Definition, Scope, Importance, Need for public awareness.

Natural Resources : Renewable and Non Renewable resources, Natural resources and associated problems.

a) Forest Resources : Utility and natural renewal balance, Uses and over exploitation of forest resources, Deforestation case studies, Mining, Dams and their effects on forests.

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Concepts of an ecosystems, Structure and function of an ecosystem, Producers, Consumers, and Decomposers, Energy flow in an ecosystem, Ecological succession, Food chain, Food webs, Ecological pyramids,

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Introduction, Definition, Biogeographical classification of India, Value of Biodiversity : Productive use, Social, Ethical, Aesthetic, and option values, India as a mega diversity nation, Endangered and endemic species of India, Conservation of biodiversity.

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Solid waste management : causes, effects and control measures of urban and industrial wastes, nuclear hazards, Environmental hazards and their mitigation, Role of an individual in pollution and abatement.

Unit V : Field Work :

01. Visit to local area to document environmental assets – River, Forest, Grass land, Hill, Mountain etc.
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04. Study of simple ecosystems : Pond, River, Hill, Slopes etc.



BCA TY : Environmental Studies (Compulsory Subject)

Six Monthly Core Module Course in *Environmental Studies* (For Undergraduate Courses of all Branches of Higher Education)

Unit I : Introduction & Natural Resources :

Environment : Definition, Scope, Importance, Need for public awareness.

Natural Resources : Renewable and Non Renewable resources, Natural resources and associated problems.

a) Forest Resources : Utility and natural renewal balance, Uses and over exploitation of forest resources, Deforestation case studies, Mining, Dams and their effects on forests.

b) Water Resources : Uses of water, Over utilization of surface and ground water, Floods, Draughts, Dams : Benefits and problems.

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CMA Foundation : Fundamentals of Laws and Ethics (FLE)

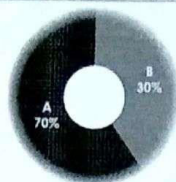
CMA Foundation

Syllabus - 2016

PAPER 3: FUNDAMENTALS OF LAWS AND ETHICS (FLE)

Syllabus Structure

A	Fundamentals of Commercial Laws	70%
B	Fundamentals of Ethics	30%



ASSESSMENT STRATEGY

There will be written examination paper of three hours.

OBJECTIVES

To gain basic knowledge in Laws and Ethics to understand the concepts of regulatory compliance, requirements and desired ethics expected from professionals.

Learning Aims

The syllabus aims to test the student's ability to:

- Acquire adequate knowledge of the basic concepts of laws
- Understand the basic knowledge of ethics including allied regulatory compliance and requirements

Skill sets required

Level A: Requiring the skill levels of knowledge and comprehension

Note: Subjects related to applicable statutes shall be read with amendments made from time to time.

Section A : Fundamentals of Commercial Laws	
1. Indian Contract Act, 1872	40%
2. Sale of Goods Act, 1930	20%
3. Negotiable Instruments Act, 1881	10%
Section B : Fundamentals of Ethics	
4. Ethics and Business	30%

SECTION A: FUNDAMENTALS OF COMMERCIAL LAWS [70 MARKS]

- 1. Indian Contract Act, 1872**
 - (a) Essential elements of a contract, offer and acceptance
 - (b) Void and voidable agreements
 - (c) Consideration, legality of object and consideration
 - (d) Capacity of Parties, free consent
 - (e) Quasi Contracts, Contingent Contracts
 - (f) Performance of Contracts
 - (g) Discharge of Contracts
 - (h) Breach of Contract and Remedies for Breach of Contract
- 2. Sale of Goods Act, 1930**
 - (a) Definition
 - (b) Transfer of ownership
 - (c) Conditions and Warranties



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- (d) Performance of the Contract of Sale
- (e) Rights of Unpaid Vendor
- (f) Auction Sales

3. **Negotiable Instruments Act, 1881**

- (a) Negotiable Instruments – Characteristics of Negotiable Instruments
- (b) Definitions of Promissory Note, Bill of Exchange and Cheque
- (c) Differences between Promissory Note, Bill of exchange and Cheque
- (d) Crossing – Meaning, Definition and Type of Crossing

SECTION B: FUNDAMENTALS OF ETHICS [30 MARKS]

4. **Ethics and Business**

- (a) Ethics – Meaning, Importance
- (b) The "Seven Principles of Public Life" – Selflessness, Integrity, Objectivity, Accountability, Openness, Honesty and Leadership
- (c) The relationship between Ethics and Law
- (d) Ethics in Business



SECTION – B FUNDAMENTALS OF ETHICS

Study Note 4 : Ethics and Business

4.1	Ethics – Meaning, Importance	147
4.2	The "Seven Principles of Public Life"	149
4.3	The relationship between Ethics and Law	150
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Value Education

दयानंद वाणिज्य महाविद्यालय, लातूर

मूल्य शिक्षण

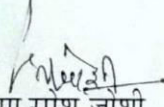
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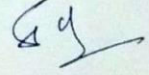
अभ्यासक्रम २०१७-१८

बी.कॉम तृतीय वर्ष

- | | | |
|---------------------|---|--------------------|
| १) जिजामाता | - | चरित्र |
| २) महाराणा प्रताप | - | चरित्र |
| ३) गुरू गोविंदसिंह | - | चरित्र / भगतसिंग |
| ४) संत नामदेव | - | चरित्र/जीवन मूल्ये |
| ५) अहिल्याबाई होळकर | - | जीवन व कार्य |

- ६) सामाजिक समरसता -
- ७) राष्ट्र, राष्ट्रभक्ती, राष्ट्रीय एकात्मकता
- ८) पसायदान
- ९) भारतीय शिक्षण व मूल्यसंवर्धन
- १०) स्वामी विवेकानंदाचे युवक विषयक चिंतन


प्रा.रमेश जोशी
समन्वयक


डॉ. श्रीराम सोळंके
प्राचार्य
Principal
Dayanand College of Commerce,
LATUR.

विधायक कार्यक्रम

त्याचें रहस्य व स्थान

लेखक
मोहनदास करमचंद गांधी

गांधी रिसर्च फाउन्डेशन
गांधी विचार संस्कार परीक्षा



नवजीवन प्रकाशन मंदिर
अहमदाबाद

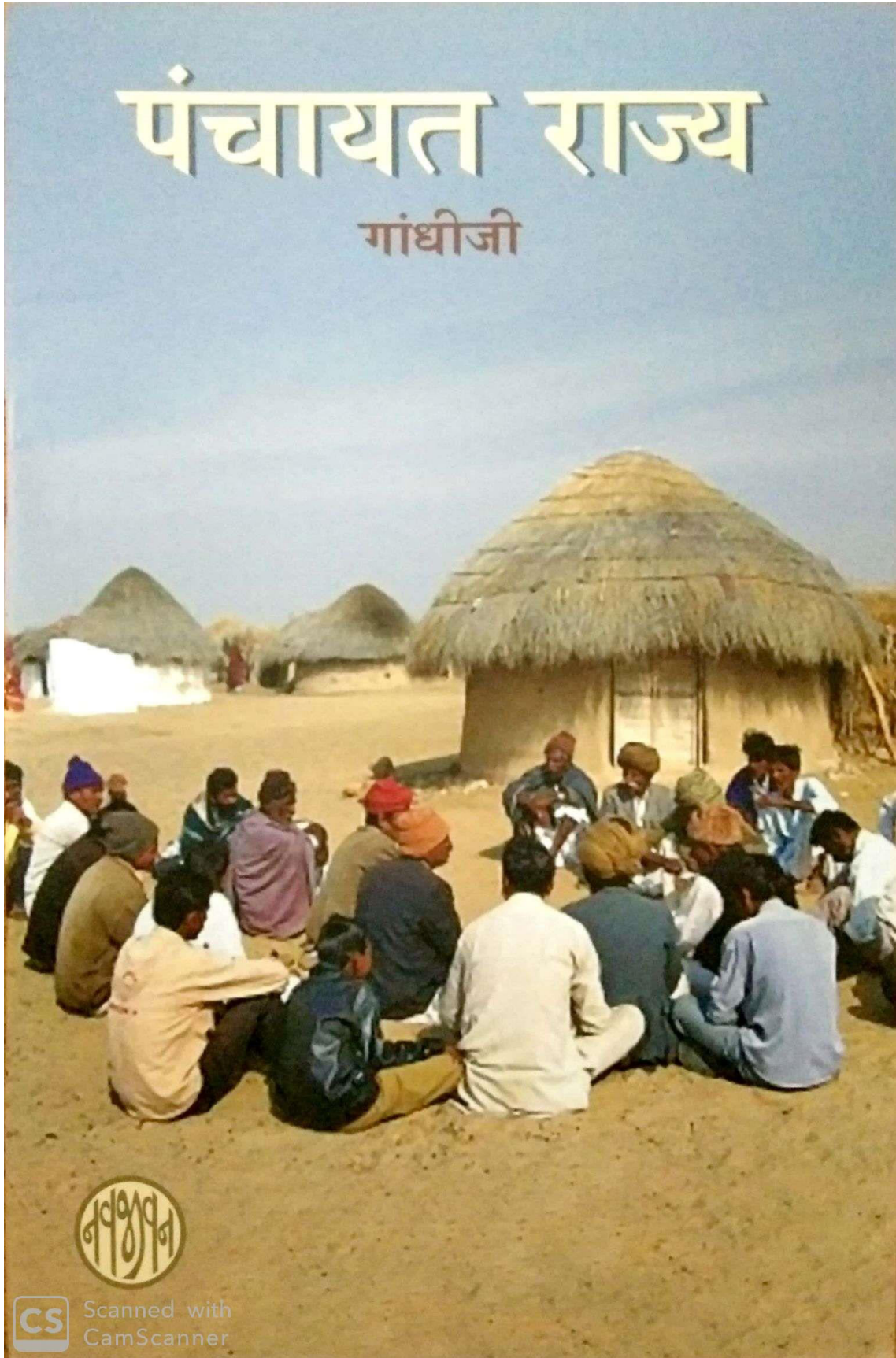


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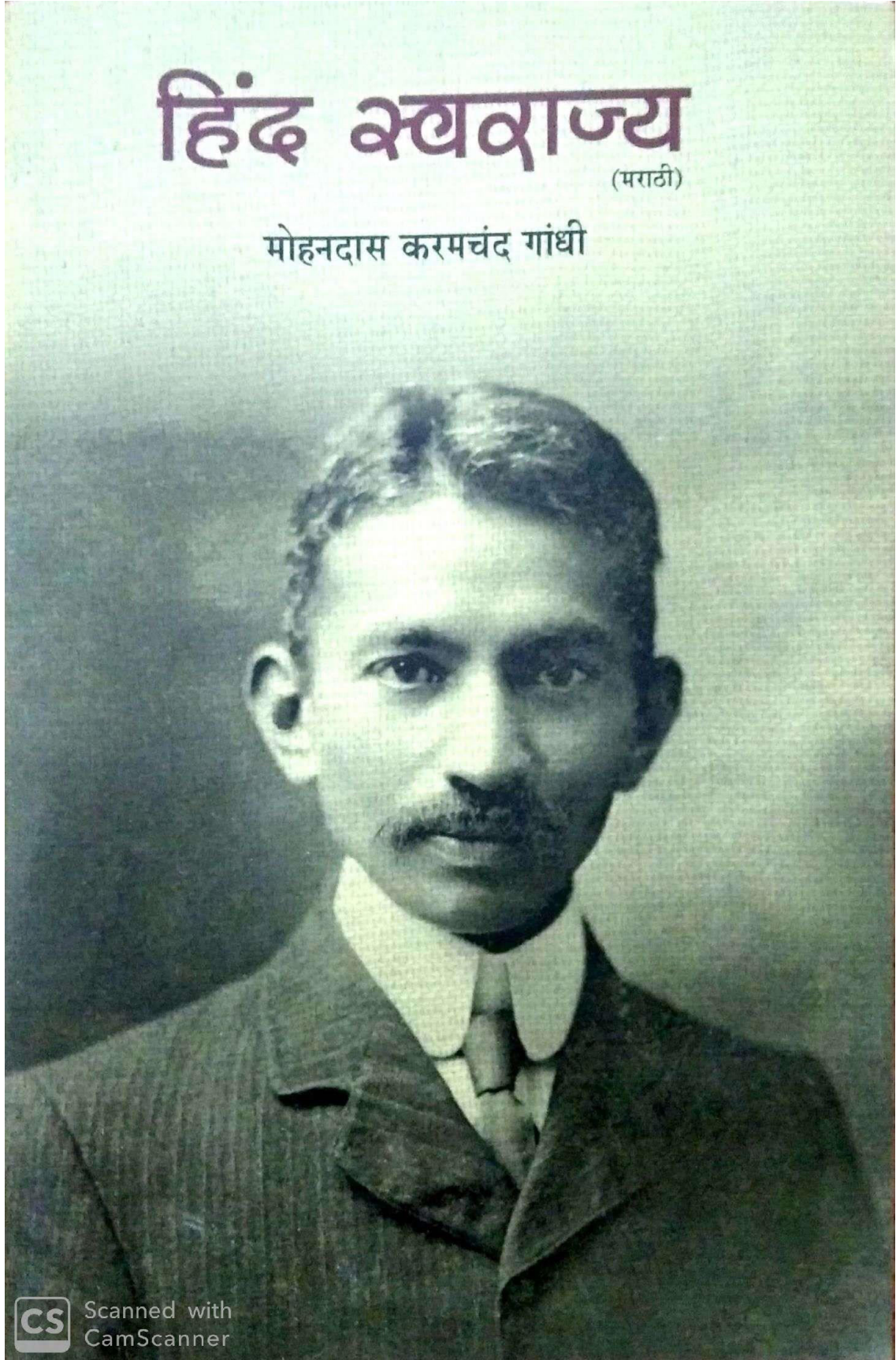




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