



DAYANAND COLLEGE OF COMMERCE, LATUR
Big Boss Corporate Management and Personalities (CMAP) 2018-19

Big Boss is an encouraging event or a type of assignment given to the students. In this assignment, students are asked to read the business dairies and personalities and select a businessman and prepare a report and give presentation in the class. **Total 14 students participated in this event and given presentation.** Through this event students get to know the struggle stories of the businessman and motivated towards their life

List of students participated in Assignment Activity of CMAP

Sr. No.	Roll No	Name of the Student	Corporate Personality Studied
1	55106	Waghmare Amruta Vijaykumar	Rajiv Jalnapurkar, Vice President Ramoji Film City,Heydrabad
2	55068	Naikwade Pratima Hanmant	Vilas Dhavale, Maneging director ,Lord India Chemicals
3	55051	Kulkarni vaibhavi Achyutrao	Arun Kulkarni , Director ,Blue Dart
4	55048	Kothari Arti Mahendra	Vikas Shirodkar Vice President,Jonson and Jonson
5	55071	Ovhal Suhasini Dilip	
6	55024	Gondarkar Sujata Vishnu	Sunil sapre, Executive Vice President and Company Secreatory,Godrage
7	55018	Dhanorkar Shweta Sanjay	V.V.Bhatt, Senior Group President,Relience
8	55015	Datke Geetanjali Balaji	Sunil Apte General manager,Remond
9	55049	Kulkarni apurva Anil	Ravi Deshpande, Chief Creative officer, contract Avertising
10	55033	Jadhav Nakshtra hanmant	Vivek Patwardhan, Vice President,Asian Paints
11	55036	Kadam Mohini Murlidhar	Gautam Nagwekar, Chief Operating Officer,Mahindra and Mahindra
12	55095	Shinde Shetal Keshavrao	Dilip Shewade , Executive Vice President,Larson and Tubro
13	55092	Vaishani Sharma	Suhas Kadloskar, Director,Mercedes India
14	55078	Pawar Sandhya	Kishor Choukar, Managing Director,Tata Industries



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MILIND SARWATE...!

The Founder and CEO of Increate Value Advisors LLP.

BRAND

- A **brand** is an overall experience of a customer that distinguishes an organization or product from its rivals in the eyes of the customer.

- 1] Business
- 2] Marketing
- 3] Advertising



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Overall top 10 brands in India...!

1. Samsung
2. Tata groups
3. Colgate
4. Lux
5. Amul
6. Lifebuoy
7. Horlicks
8. Dettol India
9. Pepsodent
10. Briatannia



INCREASE VALUE ADVISORS LLP



Some brands which we use in daily life...!



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VIKAS SHIRODKAR

BIG BOSS
[corporate personality]



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To hell with circumstances;
I create opportunities.



INTRODUCTION

- Vikas is a Psychology Graduate and an M.A. in Organization & Industrial Psychology.
- He won 3 Gold Medals from University of Bombay for B.A. and M.A.
- A regular writer and speaker on management topics
- 37+ years of post qualification experience in all aspects of HR, T&D, PMS, Career management, ER (Employee Relations), IR (Industrial Relations), Office Admin and Safety & Security Administration.
- Specialties: HR Management, Training & Development, Competency & Performance Management, Career & Succession Planning, Employee Relations, Labor Relations.

Dr. Sachin Prayag
In-charge-Avishkar



Dr. S. S. Solanke
Principal