

Dayanand College of Commerce, Latur

Financial Literacy (FinLit) Cell

Creating Awareness and Empowering people to make sound financial decisions

World Investor Week (WIW) 2017 2nd to 8th October 2017

WIW campaign, promoted by IOSCO (International Organisation of Securities Commissions) in 2017 has 2 primary marketing objectives:

1. Disseminating key messages that further investor education and protection, as well as financial literacy; and
2. Fostering learning opportunities for investors.

Our faculty members Dr.Brijmohan Dayma and Dr.Sarika Dayma conducted 3 events during the WIW 2017 in 3 colleges.



Statement of workshops conducted in WIW 2017 in collaboration with IOSCO and SEBI

| Sr.No. | Resource persons | Date | Local Coordinator | Venue of the workshop | Participants |
|--------|--|-----------|--|--|--------------|
| 1 | Dr.Brijmohan Dayma and Dr.Sarika Dayma | 04-Oct-17 | Shri.B.S.Gaikwad, , Programme Incharge | Smt.Sushiladevi Deshmukh Junior College, Khadgaon Road, Latur-413531 | 208 |
| 2 | Dr.Brijmohan Dayma and Dr.Sarika Dayma | 04-Oct-17 | Dr.N.D.Jadhav, Programme Incharge | Dayanand College of Law, Barshi Road, Latur-413531 | 59 |
| 3 | Dr.Brijmohan Dayma and Dr.Sarika Dayma | 05-Oct-17 | Dr.S.S.Bellale, Vice-principal, | Dayanand Science College , Barshi Road, Latur-413531 | 113 |
| | | | | Total participants | 380 |



Photo 1-WIW 2017 at Smt.Sushiladevi Deshmukh College, Latur by Dr.Brijmohan Dayma and Dr.Sarika Dayma on 4th October 2017





Photo 2-WIW 2017 at Dayanand Science College, Latur by Dr.Brijmohan Dayma and Dr.Sarika Dayma on 5th October 2017





Photo 3-WIW 2017 at Dayanand College of Law, Latur by Dr.Brijmohan Dayma and Dr.Sarika Dayma on 4th October 2017

